

The Desert Sun

The Desert Empire's Daily Newspaper

Palm Springs, California, Thursday, June 28, 1956

EVENINGS

Daily Except Mondays
(Published Monday and Thursdays
Only, During June, July and Aug.)
PHONE 5005

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THE WEATHER

PLUS A BREEZE AT NIGHT

| | | |
|-------------------|-----|----|
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| Sunday, June 24 | 106 | 66 |
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| Tuesday, June 26 | 114 | 66 |

Vol. XXIX No. 191

18 pages

Again, It's Early to Bedlam and Early to Rise

In summertime Palm Springs, the Palm Springs City Council in-
formally vowed Monday, early
rising is not only for the birds,
it's for the carpenters too.
The pronunciation came after
a perennial question arose: How
early shall builders be permitted
to leave their bed and start mak-
ing bedlam?
During the on-season, the start-
ing time is 8 a.m. According to

official decree, the carpenters
may begin their rhapsody in
wham at full fortissimo on the
stroke of 8, but not a second
sooner. The theory is that this
allows all but the most somnolent
of visitors to get out their snooze
in comfy hotels before the ham-
mers of Village progress begin to
swing.
But in summer, usually, it's
different. Then the craftsmen

prefer to start earlier and quit be-
fore the sun has drawn a bead on
them.
Not so, however, some of the
residents, who may have had a
bit of difficulty wooing the sand-
man and consequently yearn from
the 7-8 hour of additional cooling
sleep. Hammers and saws at 7
don't fit their notion of the abun-
dant life.
The dilemma annually has put

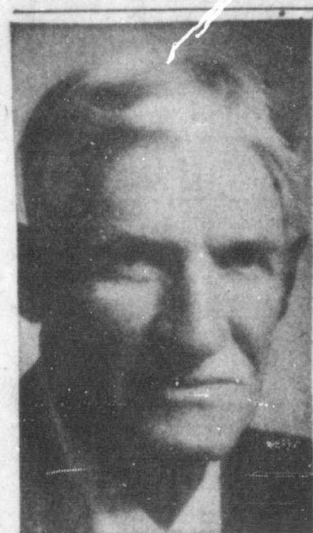
the city fathers in a squeeze. No
councilman, obviously, wants to
go on record against city progress
by discouraging workmen from
eager, early pursuit of their cho-
sen craft. Nor do they want to
appear unsympathetic to those
fortunate citizens in position to
loll back in wonderful sleep—es-
pecially taxpaying and voting citi-
zens.
As one councilman put it:

"Folks don't pay \$25 a day for a
room to listen to hammers."
And this year the diplomatic
squeeze has been worsened by
two factors:
The Village—and consequently
building—is on an unprecedented
boom, which means more people
swinging more hammers, the year
around.
The volume also has brought in
an unprecedented number of

building craftsmen from the out-
side. Many drive in daily from
distant towns in car pools, and in
one pool there may be several
men working for as many differ-
ent contractors scattered over the
area. If their starting times do
not jibe, some of the riders are
bound to arrive an hour early or
an hour late. That isn't good;
neither for contractor relations,
councilman's relations nor the

city's construction future.
To solve the situation in a
manner to keep the wrath off his back,
the city's chief building inspector
asked—as his predecessors have
during many years past—if the
council didn't want to pass a law
setting the starting time at 7 a.m.
The council—also as in many
years past—said it didn't. Most
members preferred, the early
time, but also preferred to let the

Mutterings of Fatally-Hurt Man Mystify Police Probing Desert Hot Springs Crash



OLIVER McKINNEY,

**Oliver McKinney,
Pioneer Villager,
Dies in Covina**

Oliver S. McKinney, 79, pioneer
desert resident, died of cancer
Sunday at Covina Hospital after an
illness of two years.

Born and reared in Canyon City,
Colorado, he enlisted in the Span-
ish American War and fought in
Cuba under Teddy Roosevelt as a
Rough Rider. He was discharged in
1898.

Having contracted malaria dur-
ing that war, McKinney decided to
come to California. In 1901 he
arrived in San Jacinto, and there
met Rose McKenney. They were
married in San Bernardino Oct.
14, 1903. In 1909 they homestead-
ed in the lower Morongo Valley,
and in 1915 moved with their five
children to Palm Springs. Their
last three children were born in
Palm Springs, and their son, Ted,
who is a city councilman, was the
first white child born in the com-
munity.

A MEMBER of the Palm
Springs Historical Society, he
played an important part last year
in the Founders Day celebration
at Tamarisk Park. This was one
of the last times he was seen in
public.

He will be remembered by
many as the originator of the Des-
ert Nursery, and desert landscap-
ing which was begun in 1920.
Many of his gardens still exist.
He also dug the first water well
at what is now Snake Tree Ranch.
He transplanted the largest of
the Giant Arizona Saguaro and
shipped them to many places
throughout the United States and
specialized in transplanting the
biggest of the native palm trees,
long before the present heavy
equipment was developed.

McKinney was an avid outdoor
man, spending much of his leisure
time fishing and hunting.

HIS HEALTH had been failing
for the past two years. His wife
and seven of his children were by
his side when he died.

He is survived by his widow,
Rose M. McKinney and eight chil-
dren: Marshal Glenn McKinney,
San Fernando; Mrs. Arol Camp-
bell, Hemet; Mrs. Theil Duncan,
Morongo Valley; Eldon McKinney,
Palm Springs; Willard McKinney,
Palm Springs; Ted McKinney,
Palm Springs; Mrs. Barbara
Moore, China Lake; and Donald L.
McKinney, Palm Springs. He is
also survived by 18 grandchildren
and six great grandchildren.

Funeral services will be held
Thursday at 6:30 p.m. from the
Palm Springs Community Church,
with the Rev. James Blackstone
officiating. Cremation will follow
at Montecito Memorial Park, with
Wiegels & Son Mortuary in charge.

(Photo on Page 10A)

Incoherent mutterings of a bad-
ly injured man mystified police
for two hours Tuesday after a fa-
tal automobile accident near Des-
ert Hot Springs.

They were perplexed by his in-
timations of a fight with a woman
in the moving car which might
have led to the vehicle's over-
turning.

They scanned the whole vicinity
painstakingly, and on the road ap-
proaching the scene of the crash
studied skid marks indicating the
car had swerved from side to side
on the lonely road, prior to ending
at the edge of the 25-foot sand-
dune embankment. Finally, how-
ever, they concluded he was alone
at the time of the crash.

The victim was Walter Need-
ham, 54, of 4628 North Camelia,
North Hollywood.

The accident happened about 1
p.m. and was discovered within a
few minutes by a bread truck
driver who sped to the B-bar-H
Ranch for help.

Bob Perry and Jack Green notifi-
ed police and an ambulance
went to the scene where Needham
was found, badly hurt, but still
alive. He was talking incoherently
with bystanders and was re-
ported as saying "this was not an
accident." His subsequent talk
hinted his wife was in the car at
the time of the crash, but the
long search failed to disclose her
or any other second occupant.

Needham was pronounced dead
about 1:30.

Needham, a druggist, arrived in
Desert Hot Springs for a weekend
vacation and was to be met Wed-
nesday by his wife.

The body was to be taken to
North Hollywood Wednesday night
by Wiegels and Son Mortuary,
funeral arrangements are pend-
ing.

New Institution For Home Loans Chartered Here

A new Palm Springs savings
and loan institution which says it
expects to make 20-year housing
loans at 6 per cent or less interest
rates has been granted a charter
by the Home Loan Bank Board
in Washington, it was announced
here today.

A spokesman said it expects to
open for business, in one of three
sites now under consideration, in
late November or early Decem-
ber. Initial deposits, from which
loans can be made, will total be-
tween \$600,000 and \$750,000, as
compared with the minimum of
\$300,000 required by HLB.

In addition to long-term loans,
it was said, appraisals will be up
to 8 per cent of actual value of
properties involved.

Organizers and directors of the
new financial institution are
Charles Farrell, Andrea Leeds
Howard, Charles Becker, William
C. Tackett, Oliver B. Jaynes and
Percy M. Whiteside.

The application was first filed
more than a year ago after an ex-
tensive survey indicated that the
rapid growth of Palm Springs and
the surrounding desert empire
could be benefited by establish-
ment of a Federal Savings and
Loan in the area. Support was
given, it was said, by petitions
signed by 300 residents of Palm
Springs and vicinity.

First meeting of the directors
since the grant is scheduled for
next week.

**City Budget Due
For Council Action**
The 1956-57 budget for the city
of Palm Springs is up for passage
at the meeting of the City Council
Wednesday night. The amount, as
set by City Manager R. W. Peter-
son, is \$2,479,245.

Record High \$1,500,000 Budget Sought for Schools Here Next Year



WHEN THE NEWS CAME that 240 Marine Reservists
would arrive Sunday at the Palm Springs Airport
en route for annual summer training at the Twen-
ty-nine Palms Marine base, the Junior Chamber of
Commerce and Jaycettes promptly "got on the ball"
to welcome them with an open house at the Air-

port throughout the day. The Jaycettes served cold
drinks and light snacks to the trainees, all of whom
were from the Akron-Canton, Ohio area. Buses
transported the reservists on the last leg of their
journey to the desert Marine base. Jaycettes who
kept Palm Springs hospitality on tap throughout

the day are from left: Barbara Morrison, Barbara
Harrison, Barbara Foster, Florence Ambler, Deede
Clemens, Marcia Esbitt and Dixie Breen. With them
are from left: Capt. Goodwin, Camp Pendleton;
Capt. D. E. Erway, Twentynine Palms, Capt. H. R.
Bumpas, Akron, and Maj. Robert C. Taylor, Canton.

Pupil Load Boosts Costs By \$209,314

Requests for 1956-57
Term Go to Board
For Action Thursday

A record high budget of more
than \$1,500,000 will be sought by
the administration of the Palm
Springs Unified School District for
the 1956-57 school year, Dr. Wal-
lace R. Muelder, superintendent,
disclosed Wednesday.

In a preliminary budget to be
submitted to the school board
Thursday, Dr. Muelder estimated
necessary expenditures at \$1,510,-
678. This is \$209,314 more than
the budget last school year of \$1,-
301,364.

Whether this would place a higher
tax rate on the district's tax-
payers cannot be ascertained,
however, until the county's new
assessments are disclosed.

THE INCREASE in the budget
was brought about by an increase
of approximately \$10 per pupil in
average daily attendance for cer-
tified and classified personnel; the
added cost of the new teachers re-
tirement plan of \$8.44, and classi-
fied retirement costs totalling an
estimated \$8.05. The total in-
crease this year will be \$24.18 over
last year's ADA figure of
\$24.44.

School district budgets are fig-
ured on average daily attendance,
and this year "it" amount to
\$448.62 per student. Last year it
was \$424.44. The \$448.62 breaks
down as follows: Administration—
\$22.82; certified salaries—\$262.50;
other clerical—\$14.68; other ex-
penses of instruction—\$21.90; aux-
iliary services—\$12.20; operation
of school plants—\$40.11; mainte-
nance of school plants—\$31.94;
fixed charges—\$23.01; and pupil
transportation—\$19.46.

DR. MUELDER, in his report
on the preliminary budget, said
the average daily attendance dur-
ing the past year was 2,209, and
that he expects it to hit an all-
time high of 2,523 next school
year. This would be an increase
of 314 students over last year.

Dr. Muelder stressed in his re-
port that 1955-56 costs are \$58,516
below the ADA costs for the pre-
ceding year, or \$26.49 per ADA.

ADDITIONAL BUILDINGS built
under the building program will
require a considerable additional
insurance and these costs are es-
timated to be about 25 per cent
higher.

Income to the district will prob-
ably remain in the same ratios as
the preceding year, said Dr. Muel-
der. A lot of nation-wide interest
is being shown in funds ap-
portioned under Public Law 874 of
the Federal Congress, having to
do with students living on tax-free
lands—i.e., Indian land. This
amounts to an estimated \$38,000
in the 1956-57 budget.



INJUN STUFF
At a men's club in Oklahoma
an Indian Chief, upon being ad-
mitted, said, "You all know me as
'Chief Trainwhistle,' but since I
am now one of you, I hope you
will feel free to address me as
'Toots.'"

The Indian on the "Buffalo
Nickel" was modeled by Chief
Two-Gun White Calf of the Glac-
ier Park Indian Reservation.

Now the Name Is East Palm Canyon Drive

The subject was long, but the
decision was short.

Before the city councilmen at
their Monday information lunch-
eon was the question, petitioned
by some 20 area residents, of
naming the roadway that meanders
east and southeast from
Palm Springs.

Should it be officially called
Highway 111, Indian road, Palm
Canyon Drive, or what?

East Palm Canyon Drive, the
councilmen averred unofficially
but snappily. They were expected
to make it official at formal meet-
ing Wednesday night.

There was one dissenting opin-
ion, Make it Palm Canyon Drive,
East, the dissenter suggested, "It
is more sophisticated."

Sophistication soon lost to util-
itarianism.

Bureau Offers Investor Advice

A new community service was
announced today to hundreds of
Southern California business and
service organizations. The service
is to be known as the Investors In-
formation Bureau, and its primary
function will be to provide speak-
ers and motion pictures, without
cost, to organized community
groups.

The activity is sponsored by the
New York Stock Exchange, and
according to a statement issued by
the institution, Southern California
will be the 40th U.S. area to un-
dertake the project.
Speakers participating in the
program, according to the New
York Exchange, are "successful,
practical businessmen in the field
of finance."

PUC Orders Palm Springs-Palm Desert Day Telephone Rates Cut By 15 Cents

LOS ANGELES—The California
Public Utilities Commission today
issued an interim order providing
for a reduction of the day-station
toll rate between Palm Springs
and Palm Desert by December 1
from 35 cents to 20 cents for three-
minute telephone calls.

In addition, the order provided
for a reduction from 10 cents to
five cents per minute for over-
time calls. The reduced charges
also will apply to Cathedral City
and Rancho Mirage.

The commission also determined
that extended service between
Palm Springs and Palm Desert,
which will eliminate toll charges
in the public interest and should
be established not later than Oct.
1, 1957.

In the meantime, the three tele-
phone companies involved were
required to expedite a service im-
provement program, so that "rea-
sonably adequate service is fur-
nished . . . without undue delay."
"It is evident," the commission

Village Medical Envoy Elected

At a meeting on June 11, 1956,
Dr. A. O. Fitzmorris was elected
by the membership of the Riv-
erside County Medical Association
to serve as representative of the
Palm Springs and Coachella Val-
ley areas on the Board of Council-
ors of the local medical society.
This is the second year Dr. Fitz-
morris has been elected to this
office of the county level of the
American Medical Association.

said, "that the telephone compa-
nies are not providing a type,
grade and quality of service that
is reasonably adequate and it
certainly does not meet the tele-
phone needs of the subscribers in
Palm Springs, Palm Desert, Des-
ert Hot Springs and vicinity."
The order followed plans sub-
mitted by the California Water
and Telephone Company, the Co-
achella Valley Home Telephone
and Telegraph Company, Pacific
Telephone and Telegraph Com-
pany at a public hearing May 29
in San Francisco after conference
with the technical staff.
Commissioner Rex Hardy at a

previous hearing in Palm Springs
directed the companies to submit
plans to improve service pending
final decision by the commission
on extended telephone service and
improved long distance and toll
service.

It was explained that the toll
reduction could not be placed into
effect immediately because addi-
tional facilities will be required
to handle the expected increased
number of calls at reduced rates.

Further hearings on extended
service and its effect on present
rate treatment will be held at a
later date following completion of
commission staff studies.

ON MAY 28 Sullivan presented
an ordinance raising the salaries
of assistants and deputies in his
office and that of District Attor-
ney William O. Mackey. "I have
prepared the ordinance making
the salary changes as instructed,"
he declared, "and imposing such
limitation on private practice of
deputies and assistants as we
think are within lawful authority
of the Board of Supervisors." The

ordinance contained no restriction
on Sullivan or Mackey.
This was in face of an order by
the board that he prepare an or-
dinance raising the salaries and
restricting himself and Mackey
and their deputies and assistants
from private practice. The super-
visors postponed action pending
further study.

THE ORDINANCE adopted
Monday was presented by Super-
visor Roman Warren, and was
adopted along with the other sal-
ary increase ordinances ordered
by the board previously.

"As I understand it we still do
not have county counsel's con-
currence that this is legal," re-
marked Supervisor George Berke-
y, but he voted for adoption of
the measure, along with the other
three supervisors present Monday.
Supervisor Paul Anderson was ab-
sent.

County Delays Dropping of 3 Village Roads

Before approving the proposed
abandonment of three roads in the
desert area south of Palm Springs
by agreement with the U.S. De-
partment of the Interior, the su-
pervisors decided Monday to refer
the proposal to county counsel for
an opinion.

"Some people are afraid their
property will be cut off without
means of approach," said Super-
visor George Berkeley.

The three roads are Palm Can-
yon Drive, Andreas Canyon Road,
and Murray Canyon Road.

The purpose of eliminating the
three roads from the county high-
way system is to clear the way
for their improvement by the Fed-
eral Government, according to
Road Commissioner A. C. Keith.

Supervisors Defy Their Legal Aides, Bar Them From Private Practice

City personnel will hold a pot-
luck supper at the Playhouse Fri-
day night, and members of the
city council have been invited to
attend.

The party starts at 7 p.m. and
will be the first of two functions
held by the employees each year.
Their annual Christmas party is
held in December.

**Santa Fe Votes
\$1.25 Dividend**
The board of directors of the
Santa Fe Railway has today de-
clared a quarterly dividend of
\$1.25 per share, being dividend
No. 177 on the common capital
stock of the company payable
Sept. 1, 1956, to stockholders of
record at close of business July
21, 1956.



INJUN STUFF
At a men's club in Oklahoma
an Indian Chief, upon being ad-
mitted, said, "You all know me as
'Chief Trainwhistle,' but since I
am now one of you, I hope you
will feel free to address me as
'Toots.'"

The Indian on the "Buffalo
Nickel" was modeled by Chief
Two-Gun White Calf of the Glac-
ier Park Indian Reservation.



FAST MOVING comedy team, Pete Marshall and Tommy Farrell open in the Starlite Room of the Chi Chi tonight. The comedians have blazed a path of triumph with their act across the country. Co-starred with them on the same bill are Pony Sherrell and Phil Moody, ac-

Merlin Stoddard, Building Man Here, Dies at 53

Merlin F. Stoddard, 53, of 56 West Indian School Lane, Banning, died Sunday at Loma Linda Hospital following a long illness.

He was a native of Douglas, Neb., and had lived in Banning 11 years with his wife, Jane, who teaches school in the Banning elementary schools.

Prior to his illness he was construction superintendent on the Cameron Center building in Palm Springs. Other construction jobs he was associated with in same capacity were the Seiburg building in Palm Springs, the Buick Agency building in Cathedral City and the remodeling of the El Mirador in Palm Springs.

He was a member of the Banning Elks Lodge and of the Banning Community Methodist Church.

Survivors are his widow Jane Stoddard of Banning; a son, Robert W. Stoddard, 17, Banning; his father, John F. Stoddard, of Banning; two brothers, Keith Stoddard, Long Beach, and Kenneth Stoddard, York, Neb., and two sisters, Mrs. Doris Parker of Bradshaw, Neb., and Mrs. Viola Cannon, Corvallis, Ore.

Funeral services were held at 1 p.m. Wednesday at the Community Methodist Church with Rev. Paul Blessemeyer officiating.

Active pallbearers were Max Gunn, Urban Pratt, Thurston Sexton, William Calder, Gus Erdman, Melvin Caldwell. Honorary pallbearers were Les Smith, Ray Corliss, George Cameron, Jr., James Norris, George Tungeate, George Norquist.

Graveside services were conducted by the Banning Elks Lodge at Sunnyside Cemetery, Banning. He lay in state at Wiefels and Son Chapel from 3 p.m. Tuesday until noon Wednesday.

The Desert Sun Thurs., June 28, 1956 2A

BILL RASHALL

Unedited

Bearer of sad tidings again — stories which seem to seek this column out. This one pertains to the tragic automobile deaths of a father and son and their widows and now fatherless children.

Victor Miranda, the father and his son, Paul if you all may remember, met a tragic death en route to Palm Springs from their home in Banning. The son was driving to the O'Donnell Golf Course where both he and his father have been employed for five years as greens keepers.

Of course, no more earthly woes will henceforth befall the father and son but the wife of Victor is the mother of seven children, and the son, Paul fathered two children and the young mother is bearing a third.

The Miranda family has resided in Banning for three decades, according to my information. Victor, the father, was a high school classmate of many of the students who attended that school in Banning long before Palm Springs had such an institution.

THE CRUX of the entire tale is that both of the families are in financial straits, according to my information. Larry Sitter, manager of O'Donnell Golf Course was planning to visit the families of both the men today or tomorrow.

I know that many of the people who played the O'Donnell Course will remember the father particularly, who spent most of the five years working the greens there. His son, I am informed, has been employed at the same place for about two years.

Perhaps, the price of a couple of golf balls, by the many who knew the man would go a long way toward helping the widows and their children.

I must take this opportunity to

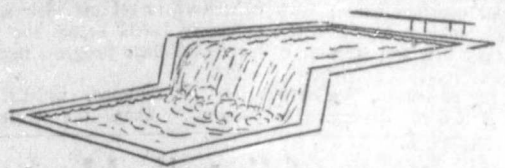
Wonder how many readers of newspapers, magazines and trade periodicals are as intrigued by a writer's use of words which continue endlessly in describing a certain situation. Maybe I am envious of those who write in such a fashion. They compound one sentence into another ad infinitum.

ON SECOND THOUGHT, if I tried to do the same and I cannot, there is no doubt in my mind that some of the readers of Unedited would call on the telephone and inform me that they enjoyed the column. That would actually make me shudder for fear of demand for a repeat performance.

I've been trained differently by hardboiled newspaper executives who hung their hats on the back of their chairs in the city room of a newspaper. Sometimes, quite often for that matter, they even forgot to take their hats off.

Therefore, I cannot for the life of me understand why if somebody has a yen to write something, both professionals and amateurs, they just merely say for example that: "Taxes are too high" and let it go at that, with a terse explanation why taxes are high without writing a chapter on the subject composed of three or four paragraphs.

POOLDLES



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KCMJ KIDDIE MATINEE EVERY WEDNESDAY AT 1:45
General Admission — Adults 80c — Children 25c

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Introducing as THE STEVEN RITCH WEREWOLF
A COLUMBIA PICTURE

TERROR FROM THE SKIES! EARTH VS. THE FLYING SAUCERS
A COLUMBIA PICTURE

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Produced by HENRY LEVIN

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AND THEIR WOMEN
GLENN FORD, STANWYCK, EDWARD G. ROBINSON
Color by TECHNICOLOR
Music by DIXIE FOSTER, BROWN KEITH, MAY WYNN, WARNER ANDERSON
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"I COVER THE UNDERWORLD"

Starts Sunday, July 1

WARNER BROS. PRESENT
"Good-Bye, My Lady"
—Co-Feature—

THE ANIMAL WORLD

Idyllwild Plans Concert Sunday

The Idyllwild Arts Foundation will present the San Diego Youth Symphony in concert with Walter Peterson, conductor, and Virginia Rubottom, piano soloist, in the Bowman Arts Center at 3 p.m., Sunday, July 1.

The group is made up of picked instrumentalists from the high schools in the San Diego area, and their alumni.

Walter Peterson, prominent Southland orchestral conductor and instrumental instructor at Hoover High School in San Diego, has welded this group into a top-flight musical organization. They have appeared in several Southern California cities, as well as their many appearances in their own area.

The program for this concert will include several major works from such composers as C. M. Von Weber, Delius, Haydn, Grieg, Liszt, as well as lighter numbers to round out a most enjoyable musical presentation. Admission will be 75 cents.

Unlimited Industrial Move to West Seen

The shift of industrial home offices westward is only beginning, according to Roy G. Luck, president of the California Packing Corporation.

Safeway Starts New Type of Premium Plan

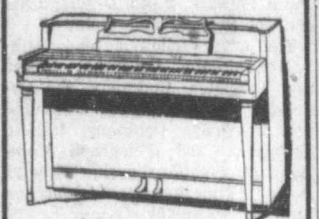
LOS ANGELES—Southern California Safeway patrons will find a new type of premium plan awaiting them when they shop for the family's food supplies this weekend.

The plan is designed to give the food firm's customers a variety of beautiful, useful, and valuable gifts free of any charge in exchange for special envelopes containing pink Safeway cash register receipts.

Under the system, known as the "Save-A-Tape" plan, the customer places her pink Safeway cash register receipt tapes in a "Save-A-Tape" envelope until she has accumulated \$17.50 worth of receipts. This then becomes one premium envelope. She then starts another envelope until she has the required number of \$17.50 receipts saved for the desired premium.

Many premiums, it was pointed out, may be had for as little as two envelopes of receipts. For example, two envelopes will be exchanged for a five-piece place setting or three full-sized soup bowls in a beautiful hand-painted dinnerware set now being offered. Additional valuable premiums will be added shortly, it was stated.

All pink Safeway cash register receipts issued from June 28 on will be honored for premiums except those on purchases of fluid milk, fluid cream, or alcoholic beverages, which are prohibited from redemption by State law.



Pianos - Organs
Wurlitzer - Baldwin
Band Instruments
YATES MUSIC CO.
The Plaza Phone 2838

The Desert Sun

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Indio Courtroom Lease Renewed

Renewal of a lease with the City of Indio for use of space in the city hall as the Indio Justice Court, was approved by the supervisors Monday. The new lease will expire June 30, 1957. The rent continues to be \$100 per month.

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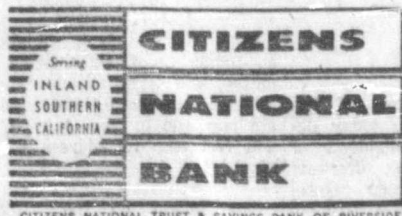
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Phone 2107 • 2108 • 5220

Chester E. Sproule, who is a customer of the Palm Springs Office of Citizens Bank, recently opened a Savings Account there. Mr. Sproule, Principal of the Katherine Finchy School, is shown with La Von Bell, New Accounts Clerk. "A feeling of security is important to everyone and I know I'll have that feeling now that my savings are deposited at Citizens," says Sproule.



Now is the Best Time to Open Your Citizens Savings Account!

Accounts opened by July 10th earn interest from July 1st!



Have you been thinking about opening a Savings Account—but just haven't quite gotten around to actually doing it? Now is one of the two best times during the entire year to open your Savings Account, because now is the beginning of a new interest period. You can full interest, and at Citizens that's highest bank interest, too! But more important than interest is the factor of safety. There is no place safer than Citizens for your cash reserve. Our customers have received their money on demand since the bank first opened. Your funds are precious. Give them the best possible protection—a Citizens Savings Account. We invite you to open it now.

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Palm Realty Takes Over Silver Top Own-Your-Own Apartment Project

Capitalized at \$1,500,000, the Palm Realty Company announced today that they had taken over the entire Silver Top "own your own apartment" development project.

The Silver Top project includes planned projects on 26 additional acres including the apartments, a large swimming pool and a \$75,000 supper club building.

Completion and occupancy is expected next season. The first project consists of 52 apartments and the swimming pool, and will be located one half mile from the Racquet Club.

The officers of the Palm Realty Company are:

Earl R. Obern, real estate investment counselor, president; Louis Lenzer, Long Beach, Jeweler, vice president and treasurer; and Theodore Lee, Long Beach attorney, secretary. Others interested are Ray Dill, Banning contractor; Rollin F. Pierson, Hollywood art director; Russell C. Black of Long Beach; Agnes Balon Rappe of Los Angeles and Palm Springs, and Ralph and Dorothy Deitz of Rancho Mirage, Florian Boyd, Palm Springs

mayor and public accountant, has been appointed comptroller.

Palm Springs branch of the Bank of America is handling all escrow proceedings.



EARL R. OBERN



LOUIS LENZER

Berkey Urges Priority List on County Building

Supervisor George Berkey recommended Monday that priorities be established as to county building on which a bond issue was turned down by the people in the June primary election.

He said he has noticed hesitancy on the part of the board to approve any particular building project for the reason that there appears to be no established order of need.

Supervisor William Jones thought the building commission which made the bond issue recommendations should also furnish the order of priority, but Supervisor Roman Warren thought time should be taken to decide who had best make the decisions.

At Warren's suggestion County Administrative Officer Clay Begole was asked to consider and report to the board the best means of reaching a building chronology.

Dr. Benjamin Goldberg has suggested use of a county sales tax for the building program.

State's Life Insurance Hits \$14,738,000

California families owned \$14,738,000 life insurance policies providing \$30,184,000,000 of protection at the start of this year, a new high record, the Institute of Life Insurance reports.

This compares with \$25,956,000,000 owned in this state a year before and \$9,022,000,000 at the start of 1946. The 10-year rise in this state was 235 per cent.

Of the total life insurance owned January 1 in California, \$17,161,000,000 was in 5,250,000 ordinary life insurance policies. Purchases of new insurance of this type in this state amounted to \$2,858,846,000 in 1955, exclusive of credit life insurance.

INSURANCE HOMES HOTELS

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| 813 N. Palm Canyon Dr. | |
| HYDE, CORA B. 5101 | |
| 290 N. Palm Canyon Dr. | |

Contractor Asks \$30,000 in Suit Against Union

A. E. Rossini, Palm Springs electrical contractor, has filed suit in Superior Court against Local 440 of the International Brotherhood of Electrical Workers and the National Association of Electrical Contractors, alleging a conspiracy to prevent him from obtaining contracts.

He asks an injunction against both groups, plus \$30,000, damages for jobs he claims he has lost through their interference.

Rossini also asks the court to declare still in effect a contract he says he signed with the union

48 Truck Drivers Compete in Roadco

Forty-eight of California's finest professional truck drivers will compete in the Annual State Truck Roadco at 9 a.m., July 1, 1956 at the Fresno Fair Grounds to determine the State's champions. The Roadco is sponsored by the Council of Safety Supervisors of the California Trucking Association, Inc., and represents one of the highlights of the year in the trucking industry.

The drivers will compete in four classifications: Straight truck, tractor-light semi-trailer, tractor-heavy semi-trailer and full truck and trailer combination.

July 5, 1955, but which he charges the union has illegally cancelled.

His suit alleges that the union and the contractors association have "prevailed upon and coerced general contractors to terminate their contracts" with him and not to enter new ones.

Toastmasters Of DHS Meet

Thirteen members were present when the Desert Hot Springs Toastmasters Club met Monday evening at Yola's restaurant.

Speakers of the evening were Sam Benton, discussing "Reminiscences," Les Morgan, whose topic was "Making the Sale," and Paul Price, who discussed "Annie Oakley." Price won the cup.

With President Skip Wright presiding, toastmaster of the evening was Bill Harvey. Hank Ford was table topics chairman, with a sports quiz as the topic.

Bob Stafford was the chief evaluator, assisted by Bob Morris, Herb Seales and Jack Morey.

Gib Holloway was the grammarian, John Addington was the

Over-65 Group Quadrupled

NEW YORK — Marked declines in mortality rates coupled with a lower birth rate and restrictive immigration practices have more than quadrupled the number of Americans 65 years of age and older since 1900, Progress in Health Services, the monthly statistical bulletin published by Health Information Foundation, reported today.

The bulletin says this tremendous increase in the over-65 population of the United States has brought a noticeable change in the composition of the total population.

timer, Garnet Taylor was the "ah-man" and Seales was the "ah-man" winner.

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FREE GIFT!
YOUR PREMIUM!

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ADDITIONAL COMPLETE SET AVAILABLE

Complete your Hand Painted Dinnerware with this set of matching service pieces.

- SUGAR BOWL & COVER
- CREAMER-PLATTER
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\$7.95 Value ONLY 3.95

FREE SET OF 3
SOUP BOWLS
with only 2 envelopes*

*each containing \$17.50 in PINK cash register receipt tapes

MARGARINE COLDBROOK 2 1-lb. 29¢
YELLOW cins.

BISQUICK BETTY CROCKER'S 40-oz. 33¢
"12-in-1" MIX box

SPAM "THERE'S HAM IN SPAM" 12-oz. 33¢
THE NO. 1 SANDWICH MEAT can

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LUNCH BOX SANDWICH SPREAD pint jar 38¢

ZIPPY DILL OR KOSHER PICKLES 22-oz. jar 30¢

BABY RUTH GIANT CANDY BAR 3 4-oz. bars 29¢

SNOWCLOUD WHITE MARSHMALLOWS 5-oz. pkg. 10¢

COTILLION GUEST ICE CREAM 2 pint ctns. 47¢

SKYLARK SLICED HOT DOG ROLLS pkg. of 6 20¢

SKYLARK PLAIN BARBECUE BUNS pkg. of 6 20¢

CLIFFHAR BARBECUE BRIQUETS 10 1-lb. bag 98¢

Family Circle JULY ISSUE NOW ON SALE 7¢
MAGAZINE

Lipton's Soup Mixes

Noodle Soup Mix 3 2½-oz. pkgs. 39¢

Tomato-Noodle 3 2½-oz. pkgs. 39¢

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Green Pea Soup Mix 4-oz. pkg. 15¢

GREEN BEANS KENTUCKY WONDER VARIETY

Freshly Pickled Young Tender Top Quality

2 lbs. 19¢

CUCUMBERS Long Green Each 5¢

ROMAINE SALAD LETTUCE Tops for Caesar salads lb. 5¢

GROUND BEEF lb. 29¢

DUBUQUE HAMS BONELESS CANNED 10-lb. can 7.49

FRANKFURTERS STERLING SKINLESS 1-lb. pkg. 35¢

HEN TURKEYS USDA INSPECTED 12-16 LBS. AVG. per lb. 43¢

SWIFT'S BACON PREMIUM SLICED 1-lb. pkg. 49¢

CHIPPED BEEF LEO'S READY TO EAT 4-oz. pkg. 39¢

Captain's Choice Quick-Frozen Sea Foods

Breaded Shrimp 10-oz. pkg. 55¢

Halibut Steaks 1-lb. pkg. 49¢

PRICES EFFECTIVE June 28, 29, 30, 1956.

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REMEMBER THE ADDRESS 350 SOUTH PALM CANYON DRIVE PALM SPRINGS

SPORTS in the SUN

The Desert Sun

Thurs., June 28, 1956

4A



WHILE A TELEVISION camera grounds, these Palm Springs residents played tennis at the Racquet Club to mark the first entry of Villagers into the new Charles Farrell television series to be broadcast over CBS beginning July 2 at 9 p.m. The pictures were shot by Al Taylor, and will be background scenes, Farrell

Hathaway-Buick Braves Swamp Their Rivals Twice

The Hathaway-Buick Braves are definitely the team to beat, after the last two games in which they humbled their rivals with scores of 13 to 20 points lead.

Friday night the Braves took on the Junior Police, their closest rivals, and scored a mighty 13-3.

The game started out evenly matched, and in the beginning of the third inning the score was tied 2-2. During the top half of the fourth inning, the Braves came through with a terrific scoring spree and scored 11 runs before being retired.

This play put the Braves two games ahead of the Junior Police. Carlos Reyes, pitcher for the Braves, pitched the entire game and did an outstanding job.

The second game was a thriller with the Boy's Club defeating the Cameron Stars for their first league victory. The score was 12-7.

Mike MacDonald, the catcher for the Cameron Stars was the outstanding player of the game, making many unassisted outs from the catchers position.

Score by innings — First game: Cameron Stars 400 03x 7 Boys Club 029 10x 12

Score by innings — Second game: Hathaway Braves 011 11x 13 Junior Police 110 13x 3

pitches for three triples and a single.

The second game Monday, the Junior Police came through with another victory over the Boy's Club of 11-3. There were quite a few errors which accounted for many scoring runs.

Scores by innings — First game: Braves 475 6xx 22 Stars 020 0xx 2

Scores by innings — Second game: Boy's Club 000 12x 3 Junior Police 204 50x 11

San Diego Road Races July 21-22

The First Annual Fiesta del Pacifico Road Races will be held Saturday and Sunday, July 21-22, at Montgomery Field (two miles north of San Diego off Highway 395), it was announced today by Bill Gilchrist, automotive chairman of the San Diego Junior Chamber of Commerce.

Co-sponsored by the California Sports Car Club, the running is expected to attract 150 entries. Gilchrist said. The two-day program will be similar to events run at Torrey Pines in past years, with the sports cars racing over a two-mile course.

SPORTS

By FRANK WATSON
Central Press Sports Writer

QUESTIONS

- 1—What player won the 1905 American League batting crown with the lowest average in the league's history?
- 2—In what year did the Miracle Braves roar from last place on July 4 to the pennant?
- 3—Has any team finished in seventh place and then won the pennant the next season?

HOOHEE?

HE fought Jake Kilrain in the last bare-knuckle fight in the United States. It took place July 8, 1889. He defended his heavy-weight crown in 75 rounds. He's one of best known of all fighters.

ANSWERS

- 1—The first time was in 1925 to the next season.
- 2—The Yankees did it in 1913.
- 3—The Boston Red Sox finished seventh in 1914 and won the pennant in 1918.

Distributed by Central Press

O'Donnell Gains 50 Members

The O'Donnell Golf Club, oldest gold course in the Palm Springs area, gained 50 members during the last season to complete its 29th and most successful year, according to Manager Larry Sitter. Membership now totals 200, 25 of which are regular members and the others associate members. The private, non-profit organization was launched in 1927.

The club recently announced the appointment of David Foley as course superintendent, succeeding John Kline, who retired after having occupied that position since the club was formed.

Sitter said the course, following a summer reseeding and rejuvenation program, will be open for play Oct. 1.

Village Playshop Called Success

The first few days of the summer playshop have come up to expectations, Howard Haddock, city recreation superintendent, said today.

Tap and ballet classes that opened Monday morning were very successful, he said, but they still have places for more children from five years old through teens. The recreation director said

more registrations are needed for the square dance classes every Saturday morning for boys and girls in the sixth, seventh and eighth grade from 9 to 10:30 a.m. and high school and college age from 10:30 to 12 a.m.

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COLGATE DENTAL CREAM END FLAPS

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ECONOMY SIZE

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COLGATE

Friendliest Store in Town

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Pony and Colt Team Loses One, Ties One

The Pony and Colt baseball team for boys 13-16 years old played Norwalk Saturday and lost the first game 5-0 and the second game, because of the 10 o'clock time rule, was called the end of the 6th inning tied up 4-4. Herb Rauch, manager of the Elk's baseball team and Frank Marinko, assistant, said they were very satisfied with the performance of the two teams. The Elk's Club and the City Recreation Department co-sponsor the League for the second year this year.

The Second Exhibition Double-header of the season will be played this coming Saturday night at 6:30 to 8 at the Polo Grounds Baseball field against Downey. This is the second straight year Downey has come to Palm Springs and they are bringing over 100 people to stay over the weekend. Admission is free to the games.

The S.S. United States completed its 81st round trip across the Atlantic Ocean on March 1, 1956. In three years, eight months of service, she carried more than 250,000 passengers.

DHS Fireballs, Long Beach Split

The Desert Hot Springs Fireballs scored an even split with a powerful Long Beach softball team. The first game was played at Desert Hot Springs Saturday night before an overflow crowd and Desert Hot Springs won 8-5

on three home runs. Sunday at the Polo Grounds at 2 p.m., Long Beach came back to defeat Desert Hot Springs 8-3 as Long Beach finally got to Desert Hot Springs' Ace pitcher, Johnny Green.

THERE OUGHTA BE A LAW



Fagaly and Shorten

Liquor Specials

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HOLIDAY PRICES Effective Thursday thru Tuesday, June 28 thru July 3

Fine Kentucky BONDED BOURBON

100 Proof. Distilled and bottled at the distillery in Kentucky.

Your choice of Hoffman House Willow Springs Waterfil & Frazier **\$4.19** 5th



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Premium Quality

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Handi-Pack Carton 6 12-oz. Cans **79¢**



Park Avenue London Dry Gin

85 Proof A favorite for all gin drinks. **\$2.79** 5th

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Bubbling Spring Kentucky Straight BOURBON

5 Years Old 86 Proof **\$3.39** 5th

Waterford, Kentucky Straight Bourbon **\$3.89** 5th 6 Years Old, 86 Proof



Patio Special

Try the new Drink Sensation... Vodka & Pink Lemonade Made with Mayfair's Zaretsky Vodka **\$2.79** 5th

Scots' Bond, Imported 100 Proof Scotch

Bottled in Bond in the United Kingdom **\$4.89** 5th



Fine Imported German Wines

Liebfraumilch, Moselblumenchen Johannisberger Riesling, May-Wine

A Mayfair exclusive Your choice at one price **\$1.39** 5th

Macmillan's Imported SCOTCH WHISKY **\$4.69** 5th

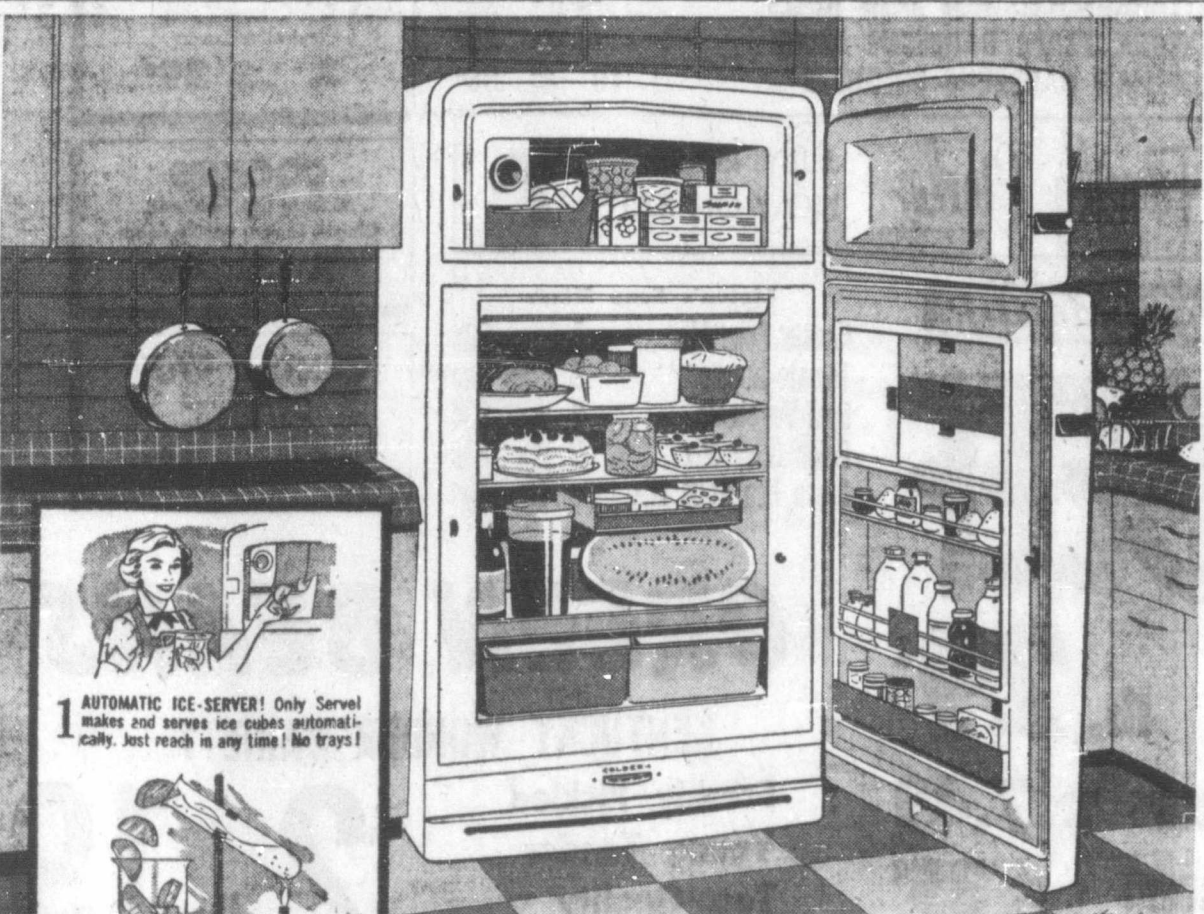
Bombula, West Indies IMPORTED RUM **\$2.79** 5th



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You get these 3 exclusives in the new Servel Gas Ice-Server Refrigerator plus every other feature you want: Big separate freezer. Automatic defrosting. Color-balanced interior styling. Dew-Magic fresheners. Tilt-out egg trays. In-a-door shelves.

Roll-out shelves. Snack drawer that doubles as a serving tray. Trip-saver door handles. Visit your Servel dealer or Gas Company today for a demonstration.

SOUTHERN CALIFORNIA GAS COMPANY

Only **GAS** gives you such modern automatic appliances!



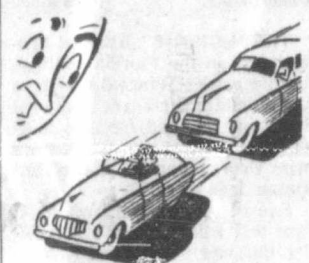
MALCOLM WHITE, Mayor of Scottsdale, Ariz., "the West's Most Western Town," was a recent visitor to Palm Springs where he conferred with Mayor Boyd, City Manager Peterson and City Engineer Hamerschlag on municipal engineering problems. The Scottsdale city council is preparing to install a sewage disposal system, and Mayor White sought to profit by the experience of officials here.

Week's Building Permits Total \$203,000 Here

Building permits for the city of Palm Springs reached \$203,000 this week, while in the surrounding area permits averaged \$50,856. Highest permit for the city ran \$36,000 in valuation for an eight-unit hotel, Mr. and Mrs. Roy C. Westerburg builders. In the area, Ronald A. Button took out a permit to build 11 swimming pools for a total of \$33,000, for some of his new homes in Rancho Mirage.

Other permits issued were: Palm Springs—J. W. Williams, 155 E. Alejo Road, Dental offices and laboratory, \$9,000; Harry Cosmas, 620 Morongo Road, 7-room dwelling, \$27,000; Mrs. Louise Head, 1326 N. Riverside Drive, 5-room dwelling, \$14,000; R. A. Laurie, 1940 McManus Drive, addition of living room, bath and bar, \$4,000; Connie Rubenstein, 1885 Mesa Drive, swimming pool, \$5,000; Richard Ranspots, 2390 Araby Drive, swimming pool, \$5,000; El Mirador Park Development Co., 1356 Belding Drive, 6 room dwelling, \$17,000; Palm Springs Water Co., E. Vista de Chino, pump pit, \$3,000; Alfred Kazmeir, 1163 Pasatiempo Road, 5-room dwelling, \$18,000; Robert Norman, 1283 Tachevah Drive, 5-room dwelling, \$13,500; A. B. Comras, 606 W. Arenas Road, 4-units, \$27,000; Mr. and Mrs. Tony Dinenu, 2231 Leonard Road, 5-room dwelling, \$18,000; Filice and Perrelli, 953 Ave. Las Palmas, swimming pool, \$5,000, and Sun Ray Lodge, 191 Sonora, complete 3 bathrooms, \$1,500.

County vicinity—C. L. Cortman, Rancho Mirage, garage, \$1,056; David C. Holub, Wonder Palms, swimming pool, \$3,000; D. Cromwell, Cathedral City, office, \$5,000 and Edgar Richards, Cathedral City, dwelling, \$8,800.



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But remember, even careful drivers have accidents. Guard yourself with complete automobile insurance.

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PALM SPRINGS

City Aides Will Go to Washington To Resolve Land Survey Issue

As soon as data are gathered on the land survey problem facing the City of Palm Springs and Smoke Tree Ranch, Councilman Jerry Sanborn and City Engineer Frank Hamerschlag will go to Washington, D.C., to present the city's case.

Smoke Tree Ranch will share the cost of the trip because if the city wins its argument, it will benefit by the decision. Palm Springs contend that a

survey by the Bureau of Land Management in 1923 placed the common corner of Sections 23, 24, 25, and 26, 60 feet east of where it should be. A later survey, made in 1933 by the Bureau of Indian Affairs at the city's request, placed the boundary line back to the west 60 feet where the city claims it should be.

Sanborn said at an earlier meeting that during the 1923 Clifford survey, the surveyors did not locate the correct monument.

Subdividing Bond Mandate Urged

The County Planning Commission recommended to the supervisors Monday that subdividers filing records of survey with the board be required to post bond guaranteeing installation of required improvements before the planning commission approves the map.

is no provision in the subdivision ordinance or Subdivision Map Act for requirement of such a bond, and in some cases required improvements have not been installed.

"The revised subdivision ordinance," they said, "now being readied for transmittal to your board will make the necessary provision for requiring a bond. In the interim, the board should take this recommended action to assure installation of the required improvements."

The board referred the recommendation to county counsel for a written legal opinion.

CHP Reminds It's Illegal Not To Dim Lights

SACRAMENTO — California law requires motorists to dim headlights when approaching another car either from the rear or head-on, says the California Highway Patrol.

"Improperly adjusted headlights or failure to depress to the lower beam when approaching another car at night is unlawful and dis-

courteous," declared Patrol Commissioner B. R. Caldwell. "Drivers are urged to have their car lights properly adjusted and to use them lawfully at all times," Caldwell said. "If you meet someone who does not lower the beam, do not use your high beam in retaliation. This only adds to the danger by causing both to be blinded at the same time. "The better and safer method is to look to the right side of the pavement ahead and away from the bright lights," he continued. "Keep your car as near the right hand edge of the pavement as possible and slow down."



Advertised prices good Thursday thru Sunday June 28, 29, 30, July 1

We reserve the right to limit quantities.

DISPLAY
"Old Glory"
ON THE FOURTH OF JULY
3'x5' American Flag with 6-ft. sectional pole and metal wall bracket. **\$3.79** Complete

Kingan's Reliable FRANKS
Tender, Skinless All Pure Meat
1-lb. Pkg. **35¢**

BOLOGNA 35¢
Creamy Monterey Jack Cheese 45¢
Borden's Natural Sliced Swiss Cheese 33¢
Oscar Mayer Braunschweiger 35¢

FRYERS



Buy now for the holiday!

Nothing goes better with the Fourth of July than good old fried chicken, and now's the time to buy fryers—when the supply is plentiful and prices are low! Shop at Mayfair this week end.

ARMOUR Grade A, Fresh

Frying Chickens

Once again, for a gala holiday, Mayfair offers you the finest of frying chickens — Armour Star. They're so fresh and young and tender that you can barbecue them whole, split and broil them, or cut up and fry them. Buy two or three at this low price!

WHOLE BODY

Ground Beef Fresh Lean Pure **29¢**

CORNED BEEF 59¢
FRESH HALIBUT 55¢
Link Sausage 59¢
Sausage Roll 39¢

Sliced Bacon 49¢
Mayfair "Flav-R-Crisp" or Hormel "Minnesota" Grade A Dry Cured 1-lb. Pkg.

Libby's Frozen Foods
Match 'em or Mix 'em Sale
Green Peas 6 10-oz. Pkgs. **\$1**
Chopped Broccoli
Mixed Vegetables
MEAT PIES Beef, Turkey or Chicken 4 8-oz. Pkgs. **\$1.00**

LEMONADE 10 6-oz. Cans **\$1**

Garden Fresh Produce

SWEET CORN 4 for **19¢**

Green Beans 2 lbs. **25¢**

Pineapple Juice 8 for **\$1.00**

PEACHES 2 lbs. **25¢**

REYNOLDS Aluminum Wrap 77¢

CRACKER JACKS 2 15¢

ARMOUR'S TREET 37¢

Folger's Coffee 2-lb. Can **\$1.64** 1-lb. Can **83¢**

Mayfresh Eggs Large Grade AA **47¢** Large Grade A **41¢**

Mayonnaise BEST FOODS America's Largest Seller Quart Jar **49¢**

Arden Ice Cream FAMILY PACK Half Gallon **59¢**

Eastern Beer 6 12-oz. Cans **79¢** In Hand-Pack

CHARCOAL 10-lb. Bag **59¢**

POWDER ROOM TISSUE 4 Roll Pack **49¢**

CHOC. CHIPS 6-oz. Pkg. **17¢**

OLIVES 4 1-lb. Cans **\$1**

REYNOLDS Aluminum Wrap 77¢

HAWAIIAN PUNCH 98¢

SPICED BEANS 2 300 Cans **29¢**

TREND LIQUID 2 12-oz. Cans **59¢**

GREEN BEANS 7 10-oz. Cans **\$1.00**

OLIVES 1-lb. Jar **39¢**

Rod's Bleu Cheese Dressing Deliv'd. Fresh Every Day 8-oz. Jar **59¢**

Ghirardelli's Ground Chocolate 8-oz. Can **31¢**

Kraft Cheese Spreads Pineapple or Olive-Pimento 5-oz. Jar **23¢**

Dr. Ross Vita Bits or Meal 2-lb. Pkg. **34¢**

Bosco Milk Amplifier 12-oz. Jar **35¢**

Tropical Blackberry Preserves 20-oz. Jar **49¢**

C & H CANE SUGAR 10-lb. Bag **85¢**

SWEET PICKLES Westco 24-oz. Jar **37¢**

RITZ CRACKERS 1-lb. Pkg. **29¢**

PORK & BEANS Van Camp's No. 2 1/2 Can 5 for **\$1**

CHEESE FOOD Arden 2-lb. Leaf **69¢**

Mayfair SUPER MARKETS

444 NORTH PALM CANYON

Green OLIVES 1-lb. Jar **39¢**

Stewarts Save 20¢

K-PAL

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The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

EDITOR'S CORNER

By OLIVER B. JAYNES

RELIEVING THE FLY MENACE

Now that our rye grass lawns have died, we should probably begin thinking about replanting time in the fall and its connection with the fly menace which has become so bothersome here in that season. It seems to be a debatable subject as to how much steer fertilizer used so much for new lawns contributes to the breeding of flies. Even so it seems almost certain that there is some connection between the two. If therefore some method could be found to eliminate the use of steer fertilizer it would seem to be worth a good trial.

The principal function of our popular and odorous product now in general use is to hold in moisture needed to germinate the seed. Contrary to popular opinion the steer product is of little value as a fertilizer because its nitrogen content is soon lost by watering and evaporation. It has been found that a pumice product will hold moisture in just as well and furnish just as good a lawn without the objectionable odor and possible fly menace. It is claimed for the pumice product that it holds the moisture even better than steer and therefore requires less watering. It is also said to be free of weeds.

Pumice is not a fertilizer — has no nitrogen content whatever. Commercial fertilizer must therefore be used from time to time.

The pumice product has been used with great success at Deep Well Ranch for the past three years and also on the Cochran Golf Course at Indio. It has also been used by several residents with good success, we have been informed.

There has been so much objection to the use of steer for lawns that the city

government has even given some consideration to preventing its use within the city by ordinance. It would seem, however, that such drastic action is neither advisable nor necessary. If people find out that another product will serve their purpose just as well and at the same time eliminate the unpleasant odor which pollutes our pure air in the fall months and helps reduce the fly menace they will certainly want to use it. It might be a good idea if the city would use the pumice product for a lawn at one of the city parks and see how it works out. In this way the effectiveness of the new product could be demonstrated for the benefit of all residents.

Odor from the use of the popular fertilizer doesn't linger very long but the fly menace stays with us for several months and we have had complaints from many, many residents. In a place where outdoor living can be so pleasant as in Palm Springs and where there are so few other bothersome insects, it is too bad that we allow the common house fly to spoil one of our greatest attractions. This matter of fertilizing should be only one phase of a considered campaign to eliminate the fly menace in Palm Springs. It cannot be accomplished by city ordinance but necessitates the cooperation of all residents in the community. The generous use of insecticides in all places where flies are likely to breed should be carried on at every home, store and stable.

It is not too early right now to start plans for a campaign against flies that should begin the first of September and be carried on throughout the entire winter.

JULY 4 VERSUS TRAFFIC
(An Editorial by the National Safety Council)

In 1903 there were 466 fireworks deaths in the United States. Last year there was only one. Quite a record of progress.

Back in 1903 a rather ridiculous looking machine was just sputtering into being. Last year that machine—evolving from the ungainly horseless carriage into the sleek and powerful modern automobile — claimed 407 lives during the Fourth of July holiday.

Thus the net gain in our efforts to avoid holiday self-destruction seems to be about zero. Yet there is a lesson to be learned here.

Fireworks deaths on the Fourth have been almost eliminated because thinking persons revolted at such senseless killing, and state by state the sale and use of dangerous fireworks were prohibited.

No one, of course, is advocating that

the sale or use of automobiles be banned. But we strongly urge the outlawing of their misuse.

Most people want to use their cars safely. But in every society there is always a minority of reckless and irresponsible drivers who turn a deaf ear to all appeals for prudent and commonsense behavior.

It is for this group that the National Safety Council and the International Association of Chiefs of Police have jointly recommended a rigid law enforcement policy by all police agencies during the Fourth of July celebration.

We strongly support this recommendation. A traffic accident emergency faces this country, with a new all-time high death toll in prospect. It is time to stop temporizing with this problem. The Fourth of July holiday is a good time to start getting tough.

AS OTHER EDITORS VIEW THE NEWS

Lethal Weapon?
(Daily News, Palatka, Fla.)

Few parents would give their teen-aged youngster a stick of dynamite and tell him to go and have fun with it. Nor would they present him with a loaded

pistol and urge him to take it to a party and 'have fun.' But they do not hesitate to provide him with a lethal weapon far more dangerous — the family car.

Litterbug New Word
(Range News, Wilcox, Arizona)

The American people can be proud of themselves. Through their untiring efforts they have brought about the coining of a brand new word. This word is

New Controversy
(Cuero, Texas, Record)

The controversy over whether or not Shakespeare wrote his plays has raged for years. The time may come, if tele-

vision continues to make inroads into people's reading habits, when it will be argued that they were really written by Sir Laurence Olivier.

In One Ear—And Also the Other

THIS SIDE
of The Sun

By Phat

Thursday, June 28, nothing special about today. Sort of a let-down because the last four pieces written for This Side of the Sun saw the light first on days of special significance — Flag Day, Fathers' Day, first day of summer, Mid-summer day.

But this is just another day except that, with one-third of the vacation gone, I am still a nomad. Have been moving around so much, only one copy of The Desert Sun has caught up with me since leaving P.S.

So the only contact with the Village has been through the metropolitan papers. Snake stories and violence on the highways. There MUST be something else going on.

SO NOW WE ARE in Los Angeles at the Bryson, well known to many Villagers.

The Bryson is one of those well-kept, immaculate places which has hosted many of the same people for many years. And I know why. We hadn't been here for two years but Mrs. Bryson, the same desk clerk, the same colored elevator operator and the same colored porter, called us by name as we entered, asked about the boys and, most important, about Palm Springs.

Have checked the register yet but know Palm Springs is listed there. I know of one family with a home in the Village which keeps an apartment here the year around—for summer and occasional visits during the winter.

BESIDES, our apartment is at the corner of Rampart and Wilshire—next to the clackety-clack of a railroad train and the roar of the surf, I like best the sound of traffic. Especially the muted sound during the night.

There are fire trucks, ambulances, buses, and motorbikes. Know what a motorbike is? Well, peace officers don't like to be called cops. They are Officers Of The Law. Ootls, if you want it in one word.

WHICH REMINDS ME. Every time Dragnet comes on TV, they show a beautiful view of Los Angeles, clear and bright. How they get it without smog still baffles me. But, anyway, Joe Friday always says: "This is the city, I work here. I am a cop."

He's no cop—he's an Ootl.

If it hadn't been the judge's telephone I would have called Jack Webb via long distance the other night to offer some technical advice.

The TV show dealt with a murder committed near Palm Springs but the case was tried in Los Angeles. Taint right. A murder case must be tried in the county where the foul deed was done. Can recall some local cases near the county line where there was doubt whether the trial would be held in San Bernardino or Riverside.

HAVE YOU EVER been bothered by a party-line hog? Who wouldn't quit the line for any emergency? Well, in the East, a woman sought to get the line being used by a gossipy teen-ager.

"Please," she said, "I've got to call my husband, I am going to have a baby!"

"Huh," snorted the youth. "That's a new one. Get lost," and hung on.

The mother and baby, incidentally, are doing fine. The youth won't be if the new father ever finds him

Congressional Report

By JOHN PHILLIPS

What I really wanted, was to write this last letter so it would go to the District papers in April. The pressures of Congressional work made that impossible but an end to the weekly letters in July will have significance too. That is the month of Independence and everyone who has had to write a daily or a weekly column will understand me. Enjoyable as the job has been, Thursday, on which day I beat this out on my well-worn Corona, for release at home the following Thursday, does come around again rapidly, in a schedule filled to the brim with the details of the regular job. After 26 years I can speak feelingly of the beauties of Thursday morning sunrises, or the more quiet, late evening hours of that same day.

It was April 14th, 1930 that I was elected to the Banning City Council. It was not what you would call a spirited election. Harold Wiefels received 209 votes, Phillips 190, and the third candidate, who thus failed to get under the wire for one of the two vacancies, 163. DeRoy Gates was re-elected Mayor at the new Council's first meeting and I was put on a committee to supervise the electrical distribution system, and given the job (with John White, the City Clerk) of making up Banning's first budget. We set one up for 2 1/2 years. Before the end of that time, I was on the way to the State Assembly.

Looking back, it is hard to believe I had no interest in politics in 1930. I was elected to the City Council to do a job, and when that was done, I expected to go back to "Wanderer Ranch" and the pleasant life Mrs. Phillips and I had been leading since the after-effects of W.W. I had sent me to Banning. The dogs got me into politics. In 1932, when I was elected to the Assembly, we had 74 dogs on the ranch, 63 of which were Scottish terriers, and the others Dachs-hunde and Chows; we had two acres of Iris, and my only claim to a close relation with farming lay in a few assorted acres of almonds and apricots. You keep the dogs in mind, and observe the curious working of fate.

I include these personal comments for a reason, which may have something to do with the present condition of President Eisenhower. I was a member of the City Planning Board, an officer of the Banning Chamber of Commerce, a past president of the Kiwanis Club, active in the American Legion and other organizations. I had been elected Lieutenant-Governor of the Kiwanis Division for 1930. In January, I was taken ill at the ranch; became fearful that the W.W. I condition was returning, and resigned that office.

It would be a tragedy for this nation if the President should make a hasty decision about running for re-election. There is not the slightest evidence he will not run, and no reason for a decision not to run. Every indication is that he will run, and that he will be re-elected. I cite my case only as an example of a decision made at the wrong moment. You can not whittle around in the human body without Nature, for several months, providing memories of the part now gone but not yet forgotten.

I have a friend who adheres to the principle of not making decisions when he is lying down. It's a good idea. If he can't stand up, through illness, no decisions! In January, I was

scared; in April, I ran for the City Council, and today, 26 1/2 years later, I look back over the hardest working, busiest and most interesting years of my life, filled with heartaches and happiness, frustration and satisfaction, failures and successes. It has been a critical quarter century in the history of this still young nation, and I intend to set down some of the milestones we, as a people, have passed in that time.

California, in 1930, had a population of 5,677,251. Compare that with the last officially estimated population of 13,032,000. Then think of the problems incident to such rapid growth; problems of schools, of roads, of police and fire protection, of taxes, of housing, of water, and keep in mind that these problems, and dozens of others, created or aggravated by a booming population, are found every morning on the doorsteps of your Assemblymen, your Congressmen, your Senators, in Sacramento and in Washington. One of the reasons I chose this year of retirement, was because the technical problems of this District are, for the moment at least, levelled off, and a new Representative can take over at a favorable time. As a voter in the 29th District, I shall vote in November for the candidate with the better background of business experience and acquaintance in Washington, and the better record of achievement. This is a wonderful District to represent, but like a lot of other things in Riverside and Imperial counties, my successor will find we also have bigger and better problems.

Riverside in 1930, had a population of 29,696. Today, a special census gives Riverside 70,891. El Centro, in the same time, grew from 8,434 to 15,383. Brawley from 10,439 to 13,098, and Banning from 2,752 to 8,358. This letter will continue next week.

Cooper's private decision not to be a senatorial candidate will be a bitter disappointment to GOP chiefs. They have been confidently counting on the distinguished Kentuckian to head the party's ticket in his state in a drive aimed at capturing both its senatorial seats.

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'Life in These
United States'

(From the Readers Digest)

The cry of the Army nurses who gave hypo injections in the hospital wards was "Bottoms up."

One popular nurse's patients chipped in at Christmastime to buy her a present, which they tagged: "To the best rear gunner in the outfit."

A professor at an Eastern university driving to the West Coast had been invited to stop enroute at the homes of several of his former students. A methodical gentleman who prided himself on efficiency, he wrote all his thank-you notes before hand. He sealed, addressed and stamped the letters, bundled them up with a rubber band and put them in his bag.

His first stop was in Buffalo. The following night, unpacking in a hotel room about 300 miles farther west, he discovered the thank-you notes were missing. Telephoning his Buffalo host, he asked with a studied casualness, "Did you by any chance find a bundle of letters in the guest room?"

"Why, yes," said his friend, "I mailed them for you this morning."

ROBERT S. ALLEN:

Cooper Won't Try for Senate

WASHINGTON — Ambassador John Sherman Cooper has decided against making another try for the Senate.

The able and popular Republican has told that to President Eisenhower.

The President strongly urged Cooper to seek the seat of the late Senator Alben Barkley. The one-time "Veep" defeated Cooper in a close race in 1954, and the President was very anxious to have him on the Republican ticket in this year's election battle.

The President earnestly told the envoy to India, "You will help us a great deal in Kentucky. You will strengthen the ticket all the way down the line there. We need you on it."

But after several weeks of consideration and consultation with close friends, Cooper has definitely decided not to run again. He has twice filled unexpired Senate terms, and each time failed to win a full six-year term. Also, Cooper is deeply engrossed in his diplomatic mission to India, where he has been a brilliant success, notably with Premier Nehru.

THE INDIAN LEADER a militant nationalist, has been highly critical of the United States, and especially Secretary of State Dulles. But as a result of Cooper's tact and astuteness, he has established cordial personal ties with Nehru and measurably enhanced the standing and influence of the United States throughout India.

Nehru's visit to Washington next month is entirely due to Cooper. He persuaded Nehru to accept an official invitation, after the widely fanfare propaganda tour of Premier Bulganin and Communist party boss Khrushchev.

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feuding with another party veteran. Butler wants to ax Leslie Biddle as Sergeant-at-Arms. The retired Secretary of the United States Senate has been sergeant-at-arms for years and is close to Truman and other party chiefs, so Butler has his work cut out for him ousting Biddle. . . . Senator Stuart Symington's "daring-horse" campaign is picking up speed.

Louis Johnson, who was Defense Secretary when Symington was Air Force Secretary, has joined his camp as an active booster. Johnson, one-time national commander of the American Legion, is booming Symington among veterans. . . . A lot of high-powered backing is lining up for Senator Hubert Humphrey as keynote at the Chicago convention. Latest to join the Minnesota's supporters are Senate Leader Lyndon Johnson and New York Senator Herbert Lehman. Party insiders say the selection is between Humphrey and Tennessee Governor Frank Clement. Both are young and powerful orators.

STUNNING SURPRISE — Secretary of State Dulles jolted Senate Republican leaders with one thing he said during a private talk with them.

This was his frank declaration that "Russia thinks further ahead than we tend to do."

Dulles made this unexpected statement during an appeal to the Republican senators for support of the President's embattled multi-billion dollar foreign aid program. Among the party leaders present were Senators Styles Bridges, N.H.; Leverett Saltonstall, Mass.; Everett Dirksen, Ill.; Karl Mundt, S.D., and Mrs. Margaret Chase Smith, Me.

Dulles stressed that the Soviet is increasingly moving into the foreign aid field. Until recently, that was virtually a United States monopoly. But Russia is actively expanding its economic and military offers to foreign countries.

Following are highlights of Dulles' significant comments, from the transcript of this unannounced party discussion:

"THE SOVIET UNION is doing more in the field of long-range planning than we are. One thing that impresses me about the Soviet's activities is that they think further ahead than we tend to do. They pay more attention to things that perhaps, will not pay off for 10 or 20 years, whereas we tend to think primarily in things that will pay off within a year or two.

"Perhaps one of the weaknesses of the Democratic system is that elections come around every two or four years, and we think in terms of what we can show during that span of time, whereas the Soviet does not have elections, except pro forma, and is not so much interested in that.

"For example: They are taking great pains to bring people from new countries to Russia and to educate them in Soviet ways and then send them back to their own countries. Results from that may not ensue for 10 or 20 years, but we are not thinking adequately in such terms. But we need very much to think more of how to influence the peoples of these new countries for the future. That is a difficult thing for us to do under our democratic system, but it's something that we must definitely find ways and means of doing."

EARL WILSON:

Martin and Benny—Both 39

HOLLYWOOD — Jean Martin tossed a birthday party for Dean Martin last Friday. It was Dean's 39th. He has finally caught up with Jack Benny . . . Next role for Don Murray, Marilyn Monroe's cowboy beau in "Bus Stop," will be the male lead in "Bernadine." This will follow the lad's honeymoon in Vermont next month with Hope Lange. . . . A reporter asked Rita Hayworth her opinion of Miss Monroe. The pin-up queen of World War II replied, very diplomatically: "Marilyn is a very good actress."

Elisabeth Mueller may get Grace Kelly's role in "Designing Woman." M-G-M ordered Anna Kashfi out of those saris and into all-American-girl-type pedalpushers. . . . The "War of Nerves" between Producer Jack Cummings and Director Danny Mann ended with the return of M-G-M's "Teahouse of the August Moon" company to Hollywood, with Marlon Brando, Paul Ford (playing the late Louis Calhern's role) and Henry Morgan ordered to report for the first day of shooting at home base.

Danny Mann told me: "The rain in Japan set a 31-year record. It rained so hard the Air

Force couldn't set off the H-bomb so how could we be expected to get a little old movie started?"

. . . Mann, incidentally, brought 19 Japanese players back from Tokyo to work in the picture here. . . . I hear Brando's next will be the role of a priest in "Heaven Knows, Mr. Allison." . . . Speaking of Brando, Dore Schary told the Ben-Ari Actors and Directors Workshop here in Hollywood: "We are approaching the end of the era of the dungee-ree-and-turn-T-shirt school of acting."

Lana Turner invented a new drink: Vodka over the rocks with a jigger of apple cider (hard) floating on top. . . . Lena Horne has raised \$3,000,000 to date — herself! — for the United Jewish Appeal. . . . RKO wants to borrow Bob Wagner from 20th to play Jane Powell's leading man in "The Girl Most Likely."

Rossano Brazzi, Joan Crawford's leading man in "The Story of Esther Costello," will play Gargery Carpenier in "The Orchid Man." . . . I asked Jess Barker how he lost his South Carolina accent. He replied, "I started losing it when I started wearing shoes." . . . Older woman: One who has had more experience in staying young.



MOUNTAIN TALKS about the North Shore Tavern at Lake Arrowhead, and the mountain vacationers' nostalgic memories of past events in Palm Springs were the topic of conversation between the three shown above from left

to right: Muriel E. Fulton, Palm Springs realtor famed motion picture and TV character actor Gene Lockhart and Jack Linthicum, formerly of the La Paz here and now manager of the North Shore Tavern.

County Road Yard Site Bought

Completion of the purchase of .96 of an acre south of Highway 111 and Commercial Street near Cathedral City and located between Sunair Plaza and Cathedral Canyon Drive, was authorized by the supervisors Monday. The property is to be used as a county road yard.

A. C. Keith, county road commissioner, said in recommending completion of the purchase that negotiations have been under way for some eight months. The purchase price is \$2,584.

"This will result in better operations in the Coachella Valley," remarked Supervisor George Berkeley.

Redlands U. Gets New Professor

John Day, physics instructor at Oregon State College, has been approved as associate professor of physics at the University of Redlands to replace Dr. Albert Baez, who will spend the next year at Stanford University.

County Increases Burial Fee to \$40

On recommendation by County Administrative Officer Clay Begole, the supervisors approved the increase in the cost of burial of an adult in Olivewood Cemetery in Riverside, to \$40. The county has been paying \$25 per adult.

Begole said he is not yet ready to make a recommendation on a suggestion by the cemetery association that remains be cremated rather than buried as at present. Interment of cremated remains would be \$10, a saving to the county of \$30 per adult.

Fern Valley Road Extension Voted

County Road Commissioner Keith was authorized by the Board of Supervisors Monday to obtain rights of way for an extension of Fern Valley Road for

about 1,600 feet from the present pavement ending, to the area proposed as a memorial park at the foot of Devil's Slide Trail at Idyllwild.

Trails in the vicinity lead to San Jacinto Peak, Tahquitz Rock, and the State Park Wilderness, and a parking area is contemplated at the road's end to accommodate the cars of hikers.

Control Officer For Tuberculosis Care is Urged

The County Hospital Commission recommended to the Board of Supervisors Monday that all care of tuberculosis of the county be placed under a tuberculosis control officer, and that all control of in-patient and out-patient care of tuberculosis patients be centralized at the county's general hospital at Arlington.

The commission further recommended that Dr. Richard W. Gentry of Riverside be made control officer. Dr. Gentry was recently appointed to the commission.

DR. BENJAMIN GOLDBERG of Palm Springs, who has acted as consultant to the board on hospital matters, urged the supervisors to deputize Dr. Gentry and give him police powers.

Dr. Goldberg said there are five colored people and 15 Mexicans to every white person having tuberculosis.

He said the X-Ray truck units which park in the center of cities and give free X-Rays and examinations are not reaching the colored people and Mexicans who need attention. The units should go into the areas where such people are located, he said, to accomplish the most good.

SUPERVISOR FRED McCall said some consideration should be given to care of tuberculosis patients without charge.

Dr. Stone replied there is no doubt that worry over the bill to come for their care is detrimental to T.B. patients. He said the social service department formerly took care of payments but he understands that it is no longer being done. Due consideration is given to those who are unable to pay, he added, but that is sometimes too late to be of help to the patient.

The supervisors asked county counsel to consider the legal angle of furnishing care without charge to tubercular patients. They referred the planning commission's recommendation for control to Dr. Stone.

State Embargo On Live Trout Imports Sought

The Department of Fish and Game will ask the Fish and Game Commission to consider the desirability of imposing a complete embargo on imports of live trout into the state in an effort to prevent introduction here of the highly virulent redmouth disease.

Its recommendations will be made at the June 29 meeting of the Fish and Game Commission to be held in San Francisco. It is probable that public hearings will be held to determine the best course of action.

Fisheries disease specialists of the Department reported that the disease is prevalent in many commercial hatcheries in the Rocky Mountain area, from which live trout are shipped to California.

Last year about 900,000 live trout weighing about one quarter of a pound apiece, were imported into California. Most of these went to the 200 commercial trout fishing ponds in the state.

OXYGEN

BIRD PORTABLE OXYGEN SYSTEMS

REDUCE...

Fatigue, Chest Pains, Choking Spasms and other distresses of difficult breathing.

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Hotel Liquor License Vetoed

The California Department of Alcoholic Beverage Control has turned down an application for a seasonal liquor license by the Desert Retreat Hotel.

The Palm Springs city council had protested the application on the ground that the hotel did not have sufficient parking space.

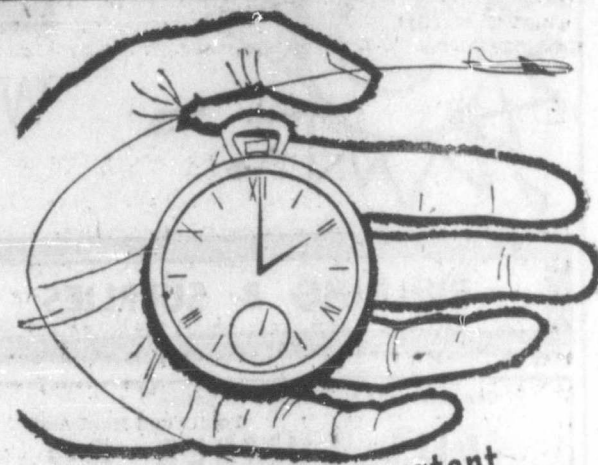


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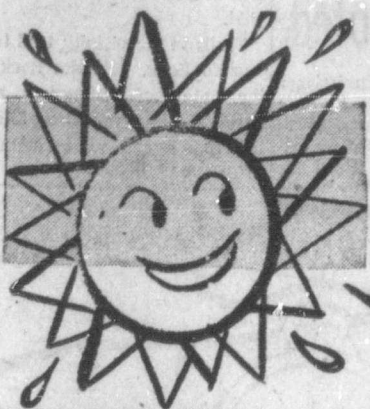
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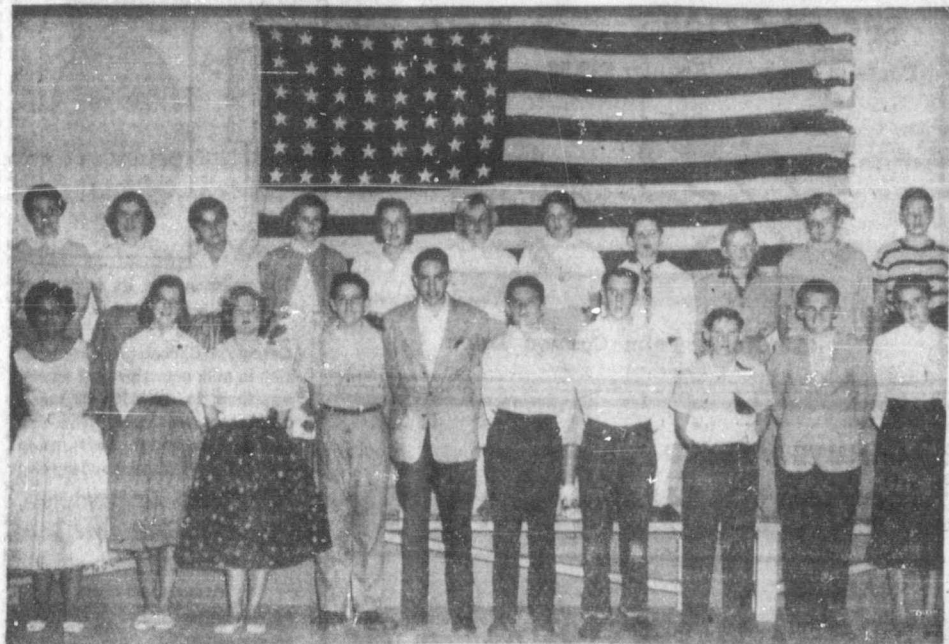
Palm Valley, Private Day School, Plans 5th Year



SETTING OF PALM VALLEY School is one of the most beautiful in the area, with attractive landscaping adding to the natural scenery of surrounding mountains. Pictured above is part of the building and grounds looking out from the walkway by the auditorium and study hall.



A STUDENT COUNCIL was organized during the past year with Boner Bailey, center standing, serving as the first president. It governs all student activities under the direction of J. Blake Field, school director. Members this past year were, left to right, Tom Dyer, David Tomlinson, Alex Malloy, Bailey, Alice Ann Webb, Daphne Kerr, Jane Hocking and Sallie Humberger.



THE FIFTH AND SIXTH Grade choir pictured above is one of three at Palm Valley School, and is under the direction of Christine Tomlinson. Others are the Junior High, composed of students in grades seven, eight

and nine, and the senior choir, composed of students in grades 10, 11 and 12, and members of the faculty, both taught by Harry Tomlinson.



J. BLAKE FIELD, director of Palm Valley School, has had many years of experience in direction of private schools. He has operated the private day school here four years, with the fifth term due to open September 24, a week earlier than usual, with an anticipated full enrollment of 80 students. For the first time this year, classes in speech, drama and debate will be offered. Field is a graduate of Harvard, with AB and MA degrees.



SWIMMING IS ONE of the most popular recreational activities at Palm Valley School, and the swimming pool is one of the largest in the area. Palm Valley is the only private school in this area, and offers college preparatory and general courses. It is located on three acres of ground, in a most attractive setting. There are nine full time and three part time teachers.



RECREATION IS enjoyed at Palm Valley School by all the students, with inter-school competition played with Desert Sun School of Idyllwild. Above, Frank Humberger, science teacher and recreation director, referees a center jump between Boner Bailey and Tom Meranda.



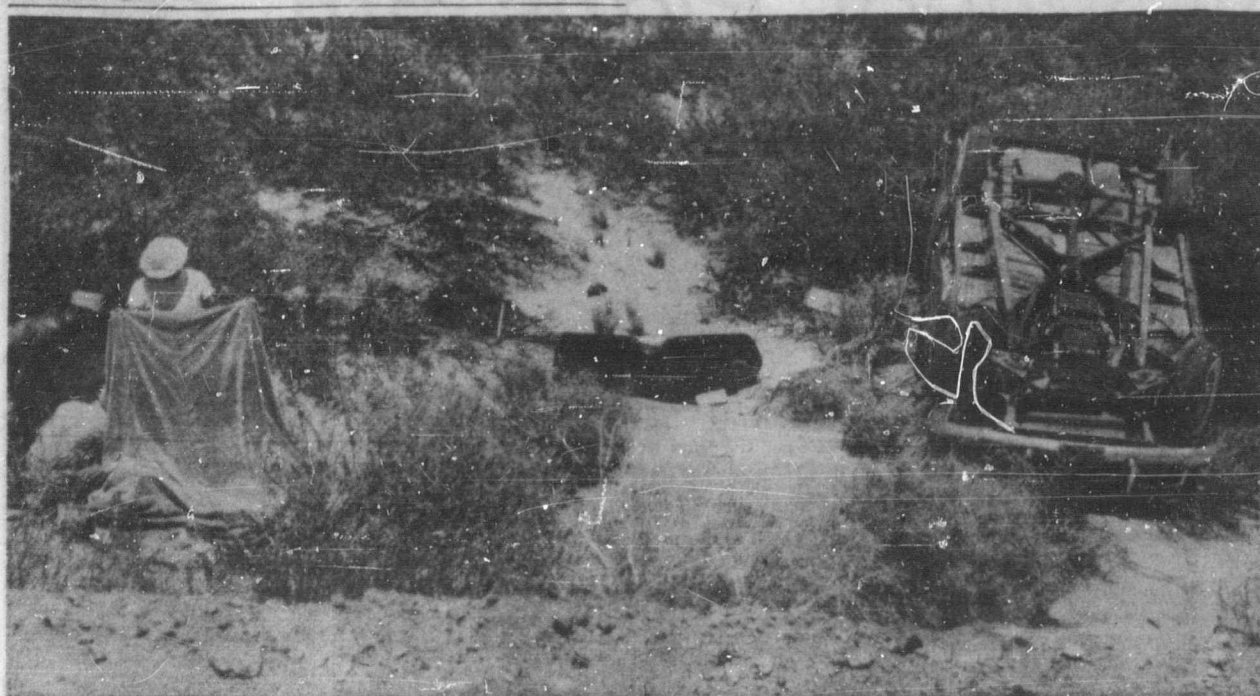
SMALL CLASSES with a large amount of individual attention are featured at Palm Valley School. Number of students in each class is limited to 12. Above is the seventh grade geography class being taught by Homer Hilton, right. Nine classes are underway at the same time.



GRADUATION EXERCISES at the private day school have become a tradition, being held around the swimming pool in the attractive setting of the school grounds. Speakers have included such well known desert area civic leaders and educators as the late Homer Varner, Fourth District supervisor; Superior Court Judge Hilton McCabe; Dr. Arthur Hoff, former superintendent of the Palm Springs Unified School District, and Henry Greeley, principal of Palm Springs High School. Above, Mary Grant, first graduate of the school, presents the school's achievement award to Alice Ann Webb at the 1955 ceremony as J. Blake Field, school director, looks on.



TIME OUT FROM CLASSES is time for recreation at Palm Valley School. Swimming, volleyball, basketball, tennis and other activities attract the attention of students. Above, the girls' soccer team enjoys a moment of intense competition.



WALTER NEEDHAM of North Hollywood, died within 30 minutes after his car plunged over a 25 foot sand dune near Desert Hot Springs Tuesday. Police investigated the mysterious accident for two hours. See story on Page 1. (Larsen Photo).

It's Called a Safe Bet There'll Never Be a Legal National Lottery in U.S.

WASHINGTON—It looks like a sure-thing bet that you'll never see a legal national lottery in the United States.

1. The legislative obstacles, federal and state, are great.

2. Congress has refused several times in recent decades even to consider lottery legislation.

3. America has had lotteries—and has outlawed them as a social evil.

STILL—IT'S AN equally safe bet that the pro-lottery people will keep trying. They say:

This is the gamblingest country in the world. But it is one of the few in which the government does not take its cut.

What are the arguments against legalized lotteries?

The National Council of the Churches of Christ, representing the Protestants of America, has denounced gambling as "an insidious menace both to personal character and social morality."

According to the National Catholic Welfare Council, the Catholic Church in the United States has not taken a national stand on the subject.

WHAT IS AT stake in the lottery pros and cons? For one thing, many billions of dollars. The academy study estimated that the gambling turnover in 1949 was \$15 billion.

The Senate committee estimated it at \$20 billion in 1951. Rep. Paul A. Fino (R-N.Y.), author of a pending lottery bill, put it recently at \$30 billion.

These are huge figures and obviously can't be proved. Compare them with a provable figure, the 1955 tax on individual income. It was \$34 billion.

Fino and other lottery advocates say people will gamble, come what may.

THE OTHER SIDE says legalization of gambling never has driven out the racketeers and crooks. They also deny that the federal take would be enough to have any appreciable effect on the modern budget. They do agree that there is such a thing as the "gambling urge," the "lure of something-for-nothing."

But they say that is not the

Farm Labor Tax Rule Changed

Employers of agricultural labor are no longer required to file social security tax returns on a quarterly basis, but may wait until the end of the calendar year, filing a single return for the entire period. Robert A. Riddell, District Director of Internal Revenue, states that this change in the law was effective as of Jan. 1, 1956, but that many agricultural labor employers continue to file quarterly returns.

According to Mr. Riddell, every employer of farm labor who pays any such worker \$100 or more during the calendar year 1956 will be required to file a return covering the entire year on or before Jan. 31, 1957, reporting all cash wages paid during 1956. Cash wages include payments in money, by check, money order, etc., but do not include compensation paid in the form of food, lodging, produce or other non-cash items.

Live With 'Em

NEW HAVEN, Conn. — Entomologist Neely Turner of the Connecticut Agricultural Experiment Station says gardeners have to "learn to live with insects" because "2,000 or so species drop in." He admitted that his garden has bugs, too.

Uncle Sam Tells How to Enjoy Sunny Vacation While Avoiding Bad Sunburn

By HARMAN W. NICHOLS
United Press Staff Correspondent
WASHINGTON — One way to prevent sunburn is to stay away from old Sol.

Another is to dab several ounces of prevention on sections of your anatomy you aim to expose to the hot rays.

Personally, I don't intend to do any prolonged outdoor sitting. I've discovered like a lot of others that some soda parlors around the country have lamps for sale that will give an artificial tan.

On my annual leave which is coming up presently, I intend to look into this method in the interest of science.

WITH THIS in mind, I went down to the government printing office and, for a nickel, picked up a Public Health Service pamphlet called "Sunburn and Suntan."

The little four-page book starts out by saying that a lot of folks ruin their vacations by trying to build up a brown look too many layers at a time.

The Health Service has some suggestions. First off, you should know from experience how much sun your hide can handle. Even if you're sure, watch out for the noonday sun.

"Some of the worst cases of sunburn," the pamphlet goes on, "are collected on the beaches and on the snow-covered mountains. Even when the sun is overcast, the sun can burn cruelly."

THE HEALTH SERVICE has found that kids burn more easily than big folks. Babies under age two and delicate children of any age need a watchful eye. It is deemed advisable for the very young to start out in spurts of five minutes at a time.

Most grownups can weather 15 minutes under the rays the first day. On each succeeding day, the exposure may be extended by 15 minutes.

The service recommends some suntan preparations, which come under the preventive classification. Since they involve mathematics and fractions, these recipes ought to be stirred up by your druggist.

THESE ARE recommended, when properly mixed:

OIL—A mixture of white mineral oil, sesame oil, menthyl salicylate, perfume, and a touch of hydroquinone.

Cream—Cold cream mixed with

vanishing cream, sesame oil, menthyl anthranilate, and cholesterol.

Lotion—Ethyl alcohol, sesame oil, butyl benzal acetone oxalate, tannic acid, perfume, and hydroquinone mixed in.

If you forget all of the above—the time of exposure and the preventatives—and get in trouble, better call a doctor.

The Health Service warns that a lot of burns can be serious. You may come down with chills, fever and even run out of your head.

Happy vacation!

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7-BONE

ROAST lb. 39¢

GROUND CHUCK, 3 lbs. \$1.00

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INSTANT COFFEE 6 oz. jar \$1.39

NUCOA, lb. 23c

COLD GOLD PURE FRESH PINT 30c

ORANGE JUICE, quart 49c

BEST FOOD QT.

MAYONNAISE 59¢

LIPTON'S

TEA, 48 tea bags 59c

LIPTON'S

TEA, 1/4 lb. 43c

FARM FRESH PRODUCE

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LARGE FANCY

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86 Proof 5th

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WHITE LABEL Scotch \$6.39 5th

The Original

WHITE HORSE Celler \$6.38 5th
Scotch

10% DISCOUNT BY THE CASE

Carnation corner



Carnation Chocolate Drink is a real favorite with me. It's so easy to serve. No messy mixing, no fuss! It's already blended...pasteurized, too...ready to pour and enjoy. This "tall, dark and wholesome" drink is a real "pick-me-up" for warm-weather appetites. Only Carnation could make it so good!



The children love its chocolaty flavor so much, they never have to be coaxed to drink up! And, Carnation Chocolate Drink is so rich in milk nourishment I encourage them to enjoy it with meals, and between-meals as well. It's an especially good mid-afternoon snack along with slices of my own very special:

Banana Nut Bread
(Makes 9x5x3 loaf)

1/4 cup butter
1/2 cup sugar
1 egg
1 cup uncooked quick oats
1 1/2 cups (about 4-5 medium) mashed ripe bananas
1 teaspoon vanilla
1 1/2 cups sifted flour
2 teaspoons baking powder
1/2 teaspoon salt
1/2 teaspoon baking soda
1/2 cup chopped nuts

Blend butter, sugar and egg until fluffy. Add quick oats, bananas and vanilla; mix well. Stir in dry ingredients and chopped nuts. Bake in buttered loaf pan (9x5x3) in moderate oven (350°F.) about 1 hour. Allow to stand 5-6 hours before slicing.

Carnation Chocolate Drink makes a delicious hot beverage, too. No measuring, no mixing...just heat it in a saucepan and serve. It's a soothing bedtime drink and a nourishing breakfast beverage for the youngsters.



Almost everybody knows that you should never put bananas in the refrigerator but, did you know that bananas should be served in different ways depending on the stage of ripeness?

GREEN TIPPED?

They're partially ripe. Serve them baked, broiled or fried as a vegetable or dessert.

ALL YELLOW?

They're ripe. Ready to use for eating OR cooking.

FLECKED WITH BROWN?

They're fully ripe...at their very best for eating, infant feeding, and as an ingredient in baking.

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Around Town

with Hildy Crawford

Summer is shifting gears . . . from June to July . . . leaving behind one of the nicest Junes on record . . . Sun tans are comparable with the best the beach can offer . . . and the nights are wonderful . . . Like all vacation days these are going by too fast . . . There are lots of people in the Village . . . and most of them are here because they want to be . . . and because it is just too nice to leave . . . Swimming and golf are the favorite form of recreation . . . and friends are meeting for informal luncheons at Chi Chi . . . or gathering of an evening for barbecue supper in patios or by the pools . . .

Helen and George Morris are flying to Honolulu on August 4 . . . to attend the wedding of a niece, Margaret Linda McAllister of Tiburon, California . . . who will be married to Chief Ed Searcy of the United States Navy . . . George will give the bride away . . .

Councilman Gerald Sanborn will fly east on July 11 . . . on a combination business and pleasure trip . . . He will go to Washington, D.C., New York and Boston, where he will join Mrs. Sanborn, who motored east a couple of weeks ago . . . The two of them will visit in Michigan on their way home . . .

Mickey Finn, who was in the office the other day, said that Paul Coates is preparing the script for the Mickey Finn story . . . which he will present on his TV program "Confidential File" . . .

Betty Bannerman has just been installed as president of the Foot-Lighters, succeeding Mrs. Marshall Hickson . . . Betty is driving a new all-white Olds sports car . . . that compliments her dramatic white hair . . .

Melba and Frank Bennett expect to be here through July . . . and probably will go on a fishing trip someplace . . . before heading for San Francisco and the convention . . . They have taken an apartment for two weeks in San Francisco . . . and Melba will be assisting George Murphy during the convention . . . Would love to follow her around . . . as her assignment will be to round up VIP's for TV appearances . . .

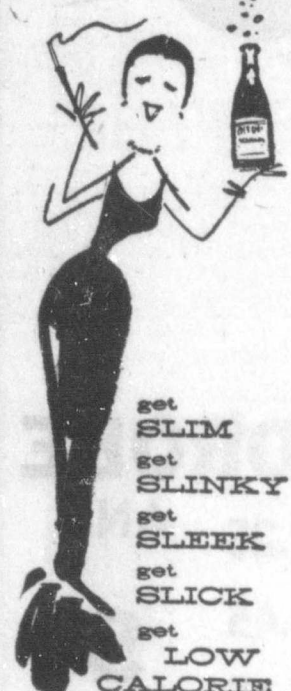
Mrs. Sol Lesser, who has been in Paris, flew back . . . and is here checking up on the remodeling that is under way at their Palm Springs house . . .

Hoagy Carmichael has gone to New York . . . where he will guest on the Russ Morgan show on July 7 . . .

From Bermuda comes greetings from the Al Roses . . . who are having fun . . . but write they are getting a little homesick, and miss the desert . . .

Her mother, Mrs. Laura Cummings, who has been with her . . . has recovered from an attack of appendicitis . . . and Janet Essroger is leaving today or tomorrow for Chicago . . .

Dorothy and Dr. Mace Gazda and their sons, Greg and Mace Jr. arrived over the weekend for a week or two at their Canyon Place home . . . Joan McManus, who spent 10 days with the Gazdas in Chicago . . . came west with them . . . and the party



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stopped in Las Vegas en route here . . .

The Palm Springs contingent in Los Angeles continues a mad whirl . . . and George Shaw writes that they don't change . . . they just put on their shoes and continue on their merry way . . . Frascatis Beverly Hills had a Palm Springs corner the other lunch time . . . Connie Carlson (Edith's daughter) was entertaining at one table . . . and nearby George Shaw was lunching with Kay Oberfel, B. J. Sanchez and Margaret Manasse . . .

On Monday Kay Oberfel hosted a table at Perino's fashion luncheon . . . honoring Margaret Manasse . . . In this gay group were Emma Gale, B. J. Sanchez, Vicki Malouf, Helen Braunschweiger, Beth Scott and her mother May . . . This evening Kay and Dolph are hosting a small dinner at the Johnathan Club . . . honoring Phyl and Joe Froggatt, who are Europe-bound . . .

Following the McCulloch-Garner wedding . . . Helen and Walter Braunschweiger entertained a group of Palm Springs at their Talmadge apartment for cocktails . . . and then took the party on for dinner at the Johnathan Club . . . In this crowd were the Flemings, George Dulany (up from LaJolla to hear the Yale Glee Club in Pasadena), Manasses, Oberfels, Albert Scotts and Beth . . .

Blanche and George Dulany are entertaining a group of Palm Springs at a cocktail party . . . preceding the opening of the LaJolla Playhouse . . . Guests will include the Sanchez, Hunts, Oberfels and Manasses . . .

Hugh O'Brian didn't get to London . . . as his personal appearance tour lasted too long . . . and sends me word that he and Sharm Douglas are not marriage-minded, just good friends . . . Hugh is recuperating from an auto accident . . .

Old Fashioned Fourth of July At S.M. Club

Fourth of July will be celebrated at Shadow Mountain Club with an old-fashioned picnic buffet, games, and contests, and special entertainment.

The picnic buffet at 6:30 p.m., will feature fried chicken, barbecue suckling pig, and pink lemonade.

The afternoon program will start at 2 o'clock with games for young and old, followed by swim races and a diving show, and winding up with an hilarious underwater watermelon demolition contest.

After dinner there will be a Bop contest, a movie, "Stars and Stripes Forever," featuring Clifton Webb, and songs by James Alexander, singing star of "Oklahoma."

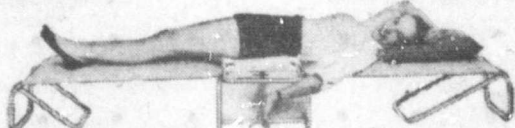
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McCulloch Son Weds L.A. Girl

Cherron Garner, daughter of the Russell Dwight Garners of Los Angeles, was married Friday to Robert Paxton McCulloch Jr., son of the Robert McCullochs of Thunderbird, in a beautiful ceremony at the Wilshire Methodist Church.

The attractive bride wore a gown of imported white organdy, appliqued with daisies and accented with rare lace. Its bouffant skirt flared over a pale bluish pink underskirt of nylon tulle, ending in a sweep train. Her tiny matching bonnet held a bluish pink veil of bridal illusion and she carried an heirloom prayer book adorned with a spray of lilies of the valley.

Mrs. John King attended the bride as matron of honor, and the bride's sister Mary Ann Garner was maid of honor. Bridesmaids were Constance Gallaudet, Judith Stadelman, Gayle Garner, Leta Howard, Joan Pollard and Kate Abernathy, and flower girls were Mary and Barbara McCulloch. Richard McCulloch acted as best man, and ushers were Peter Dow, Eck Von Estorff, Douglas Burck, Eric Jensen, John Talbot, William Bullis, Stephen Briggs, Tucker Garner and Arthur Withrow.

The wedding reception was held at the Garner home at 500 South Hudson. The gardens were bright with summer blossoms in pink shades and spun glass swans floated in the swimming pool. Ivan Scott's orchestra played for dancing on the canopied tennis courts.

Following a honeymoon cruise in the Caribbean, the young couple will make their home in Palo Alto. The Garners have been frequent Palm Springs visitors. Among the Palm Springs group attending the wedding were the W. B. Maloufs, Thomas Flemings, S. P. Manasses, Dolph Oberfels, Beth Scott, the George Camerons, Al Hunts, Bertine Treat, Harold McAllisters and Ken Kirk.

Barbecue

The Junior Women's Club of Cathedral City held an al fresco barbecue on June 15 at the home of Mr. and Mrs. Kenneth Squires.

Among the guests were Mr. and Mrs. Thomas Brindle and child, Mr. and Mrs. Don Maser, Mrs. Gladys O'Byrne and daughter Sheila, Mr. and Mrs. David Foley and children.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

SUMMER SCHEDULE

Monday: Knights of Columbus, Second Monday of month, St. Theresa School hall, 8 p.m.

Tuesday: Kiwanis, Biltmore, noon. Soroptimists, Chi Chi, noon. Bnai Brith, 2nd Tuesday. Isaiah Temple, 8 p.m.

Wednesday: Rotary, Biltmore, noon. P. S. Business Woman's Club, Chi Chi, noon. P. S. Optimists, Del Tahquitz, noon.

Thursday: Lions, Chi Chi, noon. Jaycees, Legion Hall, 7:30 p.m.

Jaycettes Meet

Jaycettes will meet Wednesday evening, June 27, at 8 o'clock, at the home of Elaine Land at 4260 Calle San Antonio.

Mrs. Katie Nelson and two children, Sandy and Larry, sail from San Pedro aboard the Lurline on July 13 for a Honolulu vacation. They will be there until the last of August.

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Stag Dinner Honors McCabe

Judge Hilton McCabe, just returned from Newport, Rhode Island where he was one of 100 civilians invited to attend the United States Naval War College discussion of global strategy, was guest of honor at a stag dinner given by Paul Summit.

Enjoying the informal dinner in the Summit garden were: Frank Hilton, Portland attorney; Col. Edward Banning, Francis Crocker, Tom Holland and Dr. Wallace Muelder.

Summering here at The Continental are Mr. and Mrs. R. W. Dale of Seattle. He is a retired attorney and they had been in San Diego before coming here.

Mrs. Allen Home From Utah Visit

Mrs. Ruth Allen has returned to her home in Outpost Estates after a fortnight's visit with relatives in Utah. She was accompanied by Billy Dennis, 10-year-old son of Mr. and Mrs. Glen Neal, who are neighbors.

The two traveled by train to Ogden and visited Mrs. Allen's 10 brothers and sisters, who live in that vicinity and spent two days in Salt Lake City with a sister, Mrs. Dean Clark and family. They returned home last Wednesday and that evening Mr. and Mrs. Donald Taylor and their two children Paul and Candice of Layton, Utah, arrived for a visit on their way home from a vacation trip. Mr. Taylor is a brother of Mrs. Allen.

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Thing to do is come see for yourself. That way you can also look at the prices that have helped move Buick to a new sales success—outselling all other cars in America except two of the well-known smaller ones.

Will you do that, this week?

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VIVACIOUS ANN HATHAWAY is in laughing mood as she leaves the Ranch Club pool after enjoying a swim. The attractive and popular singer is currently fulfilling an engagement at the Chi Chi before going into Los Angeles for two weeks at Ciro's. (Anderson Photo).

Youth Council Holding Weekly Social Meetings

The Youth Council of the Cathedral City Community Church held its weekly social meeting on Saturday evening, enjoying swimming at the High School pool, followed by dinner and games at the church.

There was volleyball and baseball, with Diane Groves acting as scorekeeper for both games, and Don Veitch umpiring the baseball game.

Those present were Dr. Graham Hunter, pastor of the Church; Sidney Ervine, president; Marion Woody, vice president; Ruthie Watkins, social chairman; Doris Sing, Linda Lake, Allen Egbert, Nancy Barcus, Diane Groves, Sally Hayes, Marsha Morris, Patricia Phillips, Judy Jorgenson, Margaret Whitney and Mr. and Mrs. Don Veitch, group advisors.

The next party will be held this Saturday evening at 6 o'clock at the home of Mrs. Kay McLaughlin, 38-685 Bel Air, Cathedral City. This will be a swimming party and potluck dinner honoring Rev. and Mrs. Barry Cavaghan of Fullerton. Rev. Cavaghan will take over the Young Peoples' program and entertainment and Bible study, and Sunday morning service during the absence of Dr. and Mrs. Hunter, who will be at Lake Tahoe during July and August.



A SUNDAY EVENING party at the home of Mr. Siegel, who is shown here with Barbara Finerman, and (in water) Eric Williams and Phil Staley. (Desert Sun Photo).

Toastmistress Meets Informally

Members of Palm Springs Toastmistress Club held an informal meeting at the home of one of the members, Byrna Johnson. This meeting was different and fun, as no one knew their duties until the last minute when slips of papers were drawn from a bowl. Millie Brehlin's guest Millie Herbert, participated in the impromptu program like a veteran, even serving as lexicologist.

Impromptu speeches were as follows: "Vacations," by Estelle Yerkes, who is leaving on her va-

cation to Oregon this week; "A trip to the Moon," by Lyle Smith; Jane Dill's topic was "My Most Interesting Guest." "Inspiration," by Byrna Johnson; and "Gifts that God gave me," by president Margo Morrison. Thelma Good was the Topic Mistress for the evening, with educational part of the program being "Learning to Read Aloud." Jane Dill was timekeeper and Margo gave constructive criticism as evaluator. Lyle Smith had the opening thought with Estelle Yerkes giving a poem

that has meant a great deal to her, as a parting thought. Refreshments were served following the meeting.

The next meeting falling on the Fourth of July will be held on the 11th instead. It will be a wiener roast at Millie Brehlin's at 1153 North Palm Canyon Drive, The Casas Del Sol.

Agnes Andrews to Wed Saturday

Agnes Andrews and Vincent Matrionola will be married Saturday in Costa Mesa.

Miss Andrews, who will be given in marriage by her brother Douglas Andrews, is an assistant librarian at Welwood Murray Memorial library. Before joining the library staff about three years ago she was secretary at the Desert Museum.

The bridegroom-elect is employed at the Plaza Barber Shop. A native of Scotland, he lived in South Africa before coming to Palm Springs about two years ago.

City Employees To Have Dinner

City employees and their families will hold a potluck dinner at the Playhouse pavilion tomorrow evening.

Howard Haddock, city recreation superintendent, will be in charge of the evening's program.

Don't Mix Suds

Mixing a synthetic detergent with a soap isn't wise. They kill each other's cleaning action, said Mrs. Clara N. Leopold, home management specialist at the University of Nebraska.

Weekend Holiday In Mexico for Ray Employees

Celebrating another successful season, the Terry Rays hosted their entire office staff and their spouses on a weekend holiday in Mexico.

Starting out in Tia Juana, with a dinner at Caesars, the party went on to the jai alai games. Then to Baja, in lower California for dancing, tacos, and a good night's sleep.

The next day, after a delicious Mexican breakfast, the Rays and their guests returned to Tia Juana and the Turf Club for the horse racing.

It was a wonderful weekend for the party which included Howard and Rose Palmer, Irvin and Bess Matloff, Ervin and Mary Hall, and the Gene Bells.

Twin Girls Born To the Cernys

Twin daughters were born June 23 at Desert Hospital to Mr. and Mrs. Aldo Cerny of 421 Cottonwood. One arrived at 1:14 a.m., weighing five pounds five and a half ounces, and one at 1:28 a.m., weighing four pounds two and a half ounces.

A son weighing seven pounds seven and a quarter ounces was born June 24 to Mr. and Mrs. Ray Younberg of 574 Calle Roca.

Place two thicknesses of cellophane, wax paper or vegetable parchment between pork chops, pieces of steak, chicken or fish which are to be frozen in one package. They can be separated easily when ready for use.

Cavetts Home From 9000 Mile Vacation Trip

Mr. and Mrs. James Cavett, accompanied by her sister Mrs. Besie Woods of Los Angeles, have returned from a month's trip in which they traveled 9,000 miles. It was planned so that Mr. Cavett, who is president of Palm Springs Rotary Club, could attend the International convention of Rotary in Philadelphia June 5-10.

Most of the trip was by motor. They went north to Windsor, Canada and visited Montreal and Quebec, then traveled through the New England States and visited Boston and New York before going to Philadelphia.

After the convention they went to Savannah, Richmond and Miami, and flew to Havana, Cuba. Returning to Florida they motored through the Everglades and visited St. Petersburg and Tampa, before starting west. They spent a few days in New Orleans on their way home.

Fete Anniversary With Barbecue

Friday was the 24th wedding anniversary for Mr. and Mrs. George Morris and they celebrated on Saturday evening with a barbecue and dancing party in the patio of their home at 1048 South Calle Marcus.

Guests were Messrs. and Mmes. August Kettmann, Urban Kemp, Joe Heider, Jim Magee, Lynn Gibson and Dr. and Mrs. Joe Sage.

For an American version of Italy's famous ham and melon appetizer serve a wedge of fresh cantaloupe with a paper-thin slice of cold boiled ham.

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Adkins Moving To Alhambra

Johnny and Rose Adkins are giving up their apartment at 473 Avenida Olancha and going to Alhambra to be with his father, Hartley F. Ayres, who is in ill health.

The Adkins have been in Alhambra since the death of his mother Josephine Ayres, who succumbed to a heart attack on June 6. Mr. Adkins has been employed

the past three years in the men's section at Bullocks, and his mother had been a frequent visitor here. A native of Louisville, Kentucky, she had lived in Alhambra for 40 years.

When making custard pie, add two tablespoons of butter to the milk before scalding to give a nicely brovred top to the pie.

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HENRY REID, member of the Rotary Club of 46 states and 12 foreign countries entertained re-Palm Springs, Calif., is presented in Honolulu recently by the Honolulu club, met well-known with the traditional Hawaiian lei of friendship by Miss Aloha Rotary and Duke Kahanamoku, Honolulu people at the weekly luncheon of Honolulu Rotarian. Reid, one of 450 Rotarians from Rotary. (Hawaii Visitors Bureau Photo).

Writers Parley Scheduled at Idylwild July 1

The first Idylwild Writers Conference will be held on the campus of the Idylwild Arts Foundation June 29 - July 1, 1956. The emphasis in this first weekend conference will be upon fiction—both the novel and short story. The conference will provide advice, encouragement and helpful suggestions from successful writers and teachers for both the established and prospective writer.

An eminent staff, under the direction of Dr. Frederick B. Shroyer of the Los Angeles State College English faculty, will include Henry Kuttner and C. L. Moore, Oakley Hall, and W. R. Williams. Each member of the staff will take charge of one of the sessions and will be available at other times for individual conferences. The Foundation offers a weekend children's program for the

children of participants in the weekend conferences.

There are approximately 2,800 women officers and 3,300 enlisted women in the Inactive Naval Reserve.



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New Machine is Converting Tea—Topping Britons to Coffee

LONDON — Britain has discovered coffee.

A cheerful little Italian finally introduced the old bean effectively to this tea-drenched nation in one of the greatest trail-blazings since Columbus pulled out of Genoa.

He is Achille Gaggia. He manufactures espresso machines. The machines make a cup of coffee that strikes some people as tasting like the best coffee in the world. Others think it tastes like used motor oil.

The British liked it. Within the past two years some 300 coffee bars have sprouted in a nation where every adult gullet up to now has seen an average of seven cups of tea go by each day of the year. Nine out of 10 of the coffee bars use gadgets by Gaggia.

THE ITALIAN was undismayed by what Americans considered to be their failure to teach the British how to perk, drip or permit a steaming cup of coffee. He removed the human element, triumphed by automation.

In the American view, the British human touch on coffee has been boiled off until it clattered and then when it up with half a cup of milk.

Gaggia detected in the quality of British coffee a clue to the reason why 90 per cent of British housewives drink tea for breakfast, 82 per cent drink tea in the evening, 53 per cent drink tea at mid-day and 52 per cent drink tea between meals.

FOR £650 (\$1,820) he was prepared to provide a magic metal monster that looked like an atomic reactor. It had four pistons that forced hot water through finely ground coffee. It dripped a black brew out of eight jets, 400 cups per hour.

The only human participation expected of the Englishman was a downward pull on a handle. Presto, espresso.

The signor's machines started the biggest stir since the Boston tea party. They got 80 strong, if thimble-sized, cups out of a pound, whereas the British were accustomed to getting a maximum of 50 with part of the pot bottom boiled in for strength.

COFFEE BARS are growing

faster than the dollar gap. The 1956 edition of the British government's "Official Handbook" was even forced to note the phenomenon. It reported in a tone of historical discovery that "a new feature of urban life, especially in London, is the coffee bar."

"A characteristic of many of these coffee bars, which stay open until late at night and are becoming increasingly popular as a rendezvous for young people, is their modern decor."

"You see," said Gaggia on a recent trip to London. "Always I was right."

"I said the English would drink coffee."

"Now I must invent bigger and faster machines."

"My fastest machine makes 400 cups of coffee in an hour. I have got now to make one that will make 2,000 cups an hour."

"I am pleased. I have just broken the crust here."

And what does Gaggia himself prefer in the morning?

"Weak tea," he said, "with lemon."

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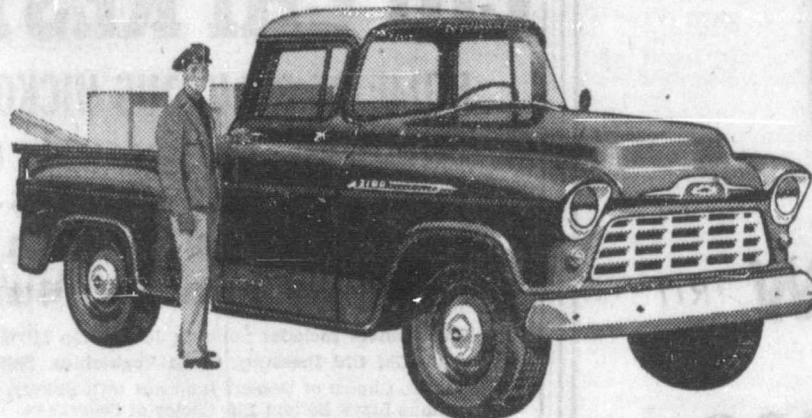
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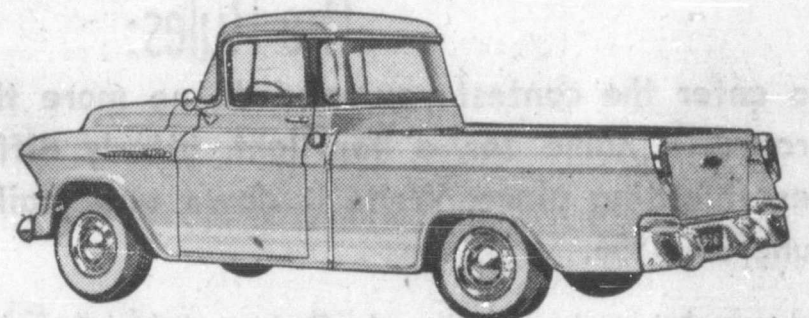
Model 3204 — 1/2-ton, 90" box



Model 3804 — 1-ton, 108 1/4" box



Model 3604 — 3/4-ton, 90" box



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Model 4109 — 1 1/2-ton Stake

Model 5103 — medium-duty L.C.F.

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PALM SPRINGS POSTAL drivers were honored Tuesday for their accident-free records. Above is Postmaster Williams congratulating George T. Meeks for eight years of flawless driving, and (left to right) Adolph J. Benzing, Harry Milton, Wilbur Kratzer and Frederick Hobbs. Superintendent of Mails Joseph G. Clapp looks on approvingly. Absent is Paul Frost, Palm Springs' first letter carrier, who also won an award for three years safe driving. (Desert Sun Photo)

Six Post Office Employees Here Honored for Accident-Free Driving

Six employees of the Palm Springs Post Office Tuesday were presented with National Safe Driver Awards for having completed one or more years of accident-free driving.

The awards are recognized as the nation's highest honor for safe driving, and were presented by Palm Springs Postmaster S. M. Williams. They are authorized by, and presented in the name of, the National Safety Council, headquartered in Chicago.

The Palm Springs Post Office operates a fleet on nine govern-

ment-owned trucks and two contract vehicles. They travel a combined distance of approximately 100,000 miles annually; hence their accident exposure is high.

Postmaster Williams had unstinting words of praise for the men as he presented the awards. Those honored were:

George T. Meeks, eight years of accident-free driving; Adolph J. Benzing, seven years; Harry Milton, six years; Wilbur Kratzer, two years; Frederick Hobbs, two years, and Paul Frost, three years.

Overpass Finish Likely Sept. 1

Completion of the Highway 99-Indian Avenue overpass may be expected around Sept. 1, it was disclosed this week by Clyde Kane, district superintendent for the State Division of Highways.

Kane said the work is proceeding "well on schedule."

Girders which support the bridge over the highway were swung into place by construction crews last weekend.

William Blondon Has Operation

William Blondon, oldest son of Rev. and Mrs. William Blondon is recovering from surgery in the Riverside Community Hospital.

The surgery and placing of the cast was performed Friday.

Mrs. Blondon is staying in Riverside during William's convalescence, which is expected to take about two weeks.

Rev. and Mrs. Blondon today expressed their appreciation for the prayers and kindness offered by so many local residents.

WAL Opens New Wire Network

Maximizing two years of research and development, Western Air Lines today switched into full operation a new private-line communications network rated by engineers as one of the finest in the nation.

The teletypewriter automatic dispatch system, installed by the Pacific Telephone & Telegraph Co., will provide Western with a multiline message network linking 72 high-speed printers at 47 private-line stations over 8,500 miles of full-perpet leased phone lines.

Nerve-center for the complex system is located at the airline's Los Angeles International Airport general offices. Under the direction of Communications Manager Gail Davison, operators will monitor the network to provide service 24 hours a day throughout the year.

Contractors - Builders Home Owners

We have the most complete line of

BUILDER'S HARDWARE and TOOLS

HIGGINS - LADD HARDWARE

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35 minutes from Palm Springs over excellent roads. 4000 feet elevation. beautiful home and large swimming pool in lovely green acres. Magnificent Views.

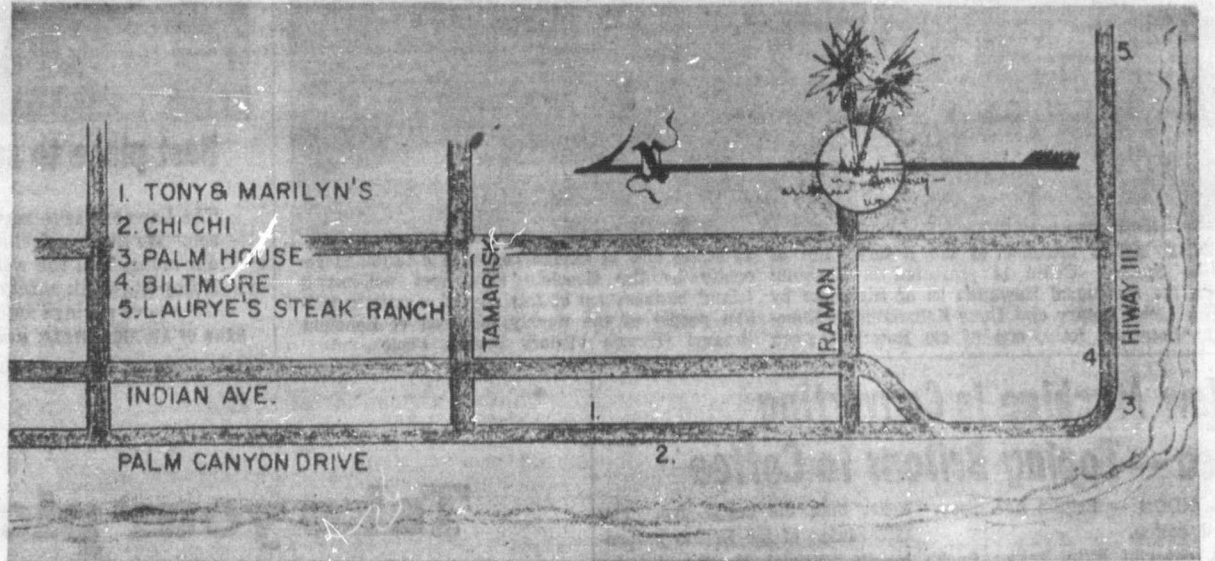
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WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS IN PALM SPRINGS



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HOME OF DELICIOUS HICKORY BROILED STEAKS

COMPLETE MERCHANT'S LUNCHEON 95c

FULL 7 COURSE DINNERS — from 1.95

DELICIOUS BAR-B-Q RIB DINNER 2.65

Full-16-oz. New York Cut Steak (bone in) 3.25

Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie, Choice of Beverages.

PHONE 7391 Open for Luncheon from 11 A.M.

FREE PARKING

WHILE BANKING... EAT AT

TONY & MARILYN'S FOUNTAIN GRILL

2 DOORS NORTH OF BANK OF AMERICA IN PALM SPRINGS DRUG



FAMOUS FOR STEAKS

Prime Chopped Sirloin Steak Dinner\$1.65
Top Sirloin Steak Plate Dinner 1.75
New York Cut Sirloin Steak Dinner 3.25
Filet Mignon Steak Dinner 3.50
1/2 Fried Chicken Dinner (pan fried) 2.25
Prime Chopped Sirloin Steak Plate Dinner 1.25

REWARD FOR EARLY DINERS—Daily 'til 6:30 P.M. Sat. 6 P.M. OPEN EVERY DAY 4 P.M. — YEAR ROUND Highway 111, 2 Miles S.E. of Palm Springs Phone 8-4321

The PALMS Cafeteria

OPEN ALL SUMMER Hours: 11:30 a.m. to 8:30 p.m. CLOSED MONDAYS

Featuring: 1/2 CHICKEN DINNER 95¢ Every Night from 5 to 8:30

SANDWICHES 'TILL 5 P.M.

266 North Palm Canyon Drive

the GARDEN ROOM

Palm Springs Biltmore

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HARRY GILLINGHAM Playing Nightly at the Piano Bar

Completely Air conditioned

Everyone Welcome



ENTER THE

\$1000

NAME CONTEST NOW

FIRST PRIZE \$500

PLUS 5 RUNNER-UP PRIZES

OF \$100 EACH

NAME THE

CAMERON CENTER RESTAURANT

NOW UNDER CONSTRUCTION AT 960 SOUTH PALM CANYON DRIVE

The Rules:

To enter the contest you need do no more than think up an appropriate name for a topflight, utterly different, keyed-to-the-desert eating place. Write it down and mail it in by midnight, June 30, 1956.

1. Anyone but employees of the Cameron Enterprises or The Desert Sun, or their relatives, is eligible to enter the contest.
2. Entries must be mailed to Box 190, File B-8, The Desert Sun, Palm Springs, Calif., and must bear a postmark prior to midnight Saturday, June 30, 1956.
3. Entries may be written on the entry form to the right, or in any other legible written form.
4. Decision of the judges shall be final, and no entries will be returned.
5. As many entries may be submitted by one person as desired, but each must be on a separate form or sheet of paper.

My Name is

My Address is Street and number Town

My suggestion for a name for the Cameron Center Restaurant is:

Signed.....

Fill in, Clip and Mail to Box 190, File B-8 Desert Sun

Judges will announce the winner July 18 or as soon thereafter as possible.

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Authentic Night Club Atmosphere

Nightly Floor Show

The Best Food Ever

Steaks — Chops

Complete Menu

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1340 ON YOUR DIAL

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THURSDAY AND FRIDAY
5:00 P.M. To 1:00 A.M.
5:00 Edward R. Murrow
5:15 County & Local News
5:30 Tom Harmon Sports News
5:45 Frank Goss News
5:55 Desert News
6:00 Star and Song
6:10 Lowell Thomas News
6:25 Amos 'N' Andy
6:55 Bob Trout News
7:00 CBS News Analysis
7:05 Master of Melody
7:30 Swap 'N' Shop
7:45 Johnny Dollar
8:00 CBS News
8:05 Top in Pops
8:15 Bing Crosby
9:00 Concert Hall
9:30 Peggy Bull Show
9:45 21st Precinct
10:05 Local & Sports News
10:15 Meet Your Neighbor
10:30 Jack Carson Show
10:55 News Final
11:00 Club Time
11:30 Musical Nitecap
12:45 Rosary Hour
1:00 Sign Off

6:00 A.M. To 4:55
6:00 Rosary Hour
6:15 Public Service
6:30 Ranch Weather
6:35 Alarm Clock Club
7:00 Morning Headlines
7:05 Sports Roundup
7:10 Alarm Clock Club
7:30 Frank Goss News
7:45 Harry B. Pitt
8:00 Musical Clock
8:15 David Valle News
8:30 Palm Springs Today
8:45 Coffee Break
9:00 Wendy Warren
9:15 Howard Miller Show
9:30 Heler. Trent
9:45 Alice Walker Show
10:00 Road of Life
10:15 Ma Perkins
10:30 Young Dr. Malone
10:45 Guiding Light

Los Angeles Channels
2 - 4 - 5 - 7 and 9

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KRCR Chan. 4
KTLA Chan. 5

TV-DIAL-O-LOGUE

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June 28 through July 4

| | | | | | | | |
|------------------------|--------------|---|-------|---------------------------|-------|---------------------------|-------|
| (6) Coleridge | Waterfront | 2 | 11:00 | Second Mrs. Burton | 11:00 | Second Mrs. Burton | 11:00 |
| "Alterate Weeks" | Crunch & Dee | 3 | 11:15 | Aunt Mary | 11:15 | Aunt Mary | 11:15 |
| Same as Monday to 6:00 | Crunch & Dee | 3 | 11:30 | Nora Drake | 11:30 | Nora Drake | 11:30 |
| 6:00 News 2, 4, 13 | Crunch & Dee | 3 | 11:45 | Aunt Jenny | 11:45 | Aunt Jenny | 11:45 |
| Beverly | Crunch & Dee | 3 | 12:00 | World & Local News | 12:00 | World & Local News | 12:00 |
| Circus | Crunch & Dee | 3 | 12:15 | Village Varieties | 12:15 | Village Varieties | 12:15 |
| Crunch & Dee | Crunch & Dee | 3 | 12:30 | Houseparty | 12:30 | Houseparty | 12:30 |
| Crunch & Dee | Crunch & Dee | 3 | 1:00 | Arthur Godfrey | 1:00 | Arthur Godfrey | 1:00 |
| Crunch & Dee | Crunch & Dee | 3 | 1:15 | Music Coast to Coast | 1:15 | Music Coast to Coast | 1:15 |
| Crunch & Dee | Crunch & Dee | 3 | 1:30 | Ruth Ashton | 1:30 | Ruth Ashton | 1:30 |
| Crunch & Dee | Crunch & Dee | 3 | 1:45 | Weather and You | 1:45 | Weather and You | 1:45 |
| Crunch & Dee | Crunch & Dee | 3 | 2:00 | Club Time | 2:00 | Club Time | 2:00 |
| Crunch & Dee | Crunch & Dee | 3 | 2:15 | Alice Walker Show | 2:15 | Alice Walker Show | 2:15 |
| Crunch & Dee | Crunch & Dee | 3 | 2:30 | Weatherman Says | 2:30 | Weatherman Says | 2:30 |
| Crunch & Dee | Crunch & Dee | 3 | 2:45 | Musine Matinee & Our Town | 2:45 | Musine Matinee & Our Town | 2:45 |
| Crunch & Dee | Crunch & Dee | 3 | 3:00 | Business News | 3:00 | Business News | 3:00 |
| Crunch & Dee | Crunch & Dee | 3 | 3:15 | Rosary Hour | 3:15 | Rosary Hour | 3:15 |
| Crunch & Dee | Crunch & Dee | 3 | 3:30 | Public Service | 3:30 | Public Service | 3:30 |
| Crunch & Dee | Crunch & Dee | 3 | 3:45 | Ranch Weather | 3:45 | Ranch Weather | 3:45 |
| Crunch & Dee | Crunch & Dee | 3 | 4:00 | Alarm Clock Club | 4:00 | Alarm Clock Club | 4:00 |
| Crunch & Dee | Crunch & Dee | 3 | 4:15 | Breakfast | 4:15 | Breakfast | 4:15 |
| Crunch & Dee | Crunch & Dee | 3 | 4:30 | Crunch & Dee | 4:30 | Crunch & Dee | 4:30 |
| Crunch & Dee | Crunch & Dee | 3 | 4:45 | Crunch & Dee | 4:45 | Crunch & Dee | 4:45 |
| Crunch & Dee | Crunch & Dee | 3 | 5:00 | Crunch & Dee | 5:00 | Crunch & Dee | 5:00 |
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| Crunch & Dee | Crunch & Dee | 3 | 5:45 | Crunch & Dee | 5:45 | Crunch & Dee | 5:45 |
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| Crunch & Dee | Crunch & Dee | 3 | 6:00 | Crunch & Dee | 6:00 | Crunch & Dee | 6:00 |
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| Crunch & Dee | Crunch & Dee | 3 | 7:15 | Crunch & Dee | 7:15 | Crunch & Dee | 7:15 |
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| Crunch & Dee | Crunch & Dee | 3 | 9:45 | Crunch & Dee | 9:45 | Crunch & Dee | 9:45 |

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THREE BEDROOM, two bath quality constructed home. Beautiful POOL and patio with a tremendous view. This superb home is completely furnished and equipped, ready for immediate occupancy. The corner lot is walled and well landscaped. Excellent south location. Priced at \$42,500 completely furnished.

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The Desert Sun

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Thursdays and Mondays from June 1
to Sept. 3.

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Lost and Found 10

LOST — MALE SIAMESE CAT
REWARD
PHONE 5939

Personals 12

ALCOHOLICS ANONYMOUS.
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Announcements 14

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Service Misc. 15

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Bus. Opportunities 29

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Age 21-35. Starting salary \$236.
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WASTE DISPOSAL MEN.
Salary range \$274 — \$318. 48
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Excellent Working Conditions,
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Tropical Island 4000 acres, coco-
nut trees, acreage in truck gar-
den. 12 miles from big city. One
day by plane from L.A. \$7.50
per acre. Ph. 5595 or 6080.
"ALL MEN ARE BROTHERS"

\$2,500 R-1 view, Southend bargain
\$7000 R-2 good area. \$2000 down
\$1000 per acre in City. 12 acre
PETER NELSON REAL ESTATE
152 Highway 111 Phone 9539

SALE OR LEASE — 2 bedroom,
lanai home. Outpost Estates.
Full price \$11,800. 32-660 Sky
Blue Water Trail.

Phone 5005 For Classified Ads!

George Gannon, Realtor

\$13,750—3 bedroom, 2 bath, \$1875 down, \$100 month. LAST at
this price.
\$15,500—2 bedrooms, 2 baths, walled, southend.
\$24,750—2 bedrooms, 2 baths, POOL, large walled lot.

LUXURY LIVING FOR THE DISCRIMINATE
\$50,300—Beautiful Deep Well home — 2 bedrooms plus den, 3
baths, oversize living room, exquisitely furnished.
Beautiful landscaped grounds with POOL. Much under-
priced.

\$55,000—REFRIGERATED cooling—POOL—4 bedrooms, 4 baths,
outside wet bar—carpets and drapes—dishwasher, stove,
oven, garbage disposal. Large lot, walled with beau-
tiful landscaping in exclusive Deep Well.

INCOME:
6 DELUXE NEW UNITS—All 1 bedroom, tile baths with tubs.
Walk-in wardrobes—sliding glass door to patio. 105 x 135,
room to add more—\$59,750.

Gannon Realty Co.

711 N. Palm Canyon Drive Phone 2772

OPEN HOUSE

SATURDAY AND SUNDAY 10-5
3740 CALLE SAN ANTONIO

CHEAPER

Than Rent!
VERY LIVABLE 2 Bedroom home
—extra large living room with
fireplace and built-in bookcases.
Wall of glass to lovely back
yard, fully enclosed for privacy;
pretty flowers and shrubs,
screened porch, double attached
garage. Wall to wall carpeting,
drapes, refrigerator and stove
included in low price of \$14,000
with \$3000 down.

BEAUTIFUL Corner lot, Rancho
Mirage, 120'x240' — on 2 paved
streets. \$5200.

LOT ZONED FOR DUPLEX —
Desert Retreat Estates—60'x185'
Only \$1750.

YOUR LISINGS APPRECIATED
E. C. Garland
REAL ESTATE
Madge Rocks — Associate Broker
482 N. Palm Canyon Ph 2140
Residence Ph. 9157 or 4878

JIM SHARPE.
REAL ESTATE
ALMOST NEW 2 bedroom, car-
port, furnished complete with
TV, stove refrigerator, every-
thing goes. Near school. \$12,500

3 BEDROOMS with studio apart-
ment, furnished, fireplace, wall
to wall carpet. Walking distance
to town. \$14,500. \$2500 down.

NEW 2 BEDROOMS, 2 baths, fire-
place, built-in kitchen, extra
large bedrooms, \$17,500.

3 BEDROOM, 2 bath, POOL, fire-
place, lovely kitchen. Large lot.
A real Value — \$24,500.

NEW DELUXE DUPLEX — One
side furnished. Room for more
units. \$10,750 — low down pay-
ment.

EXTRA LARGE R-1 corner lot —
\$2300
R-2 LOT — 100'x100' — \$4500
433 N. Palm Canyon Drive
Phone 2545 Phone 2319

Wm. J. Heiser
REALTOR
BARGAIN — Owner leaving —
lovely 3 bedroom, 2 bath home—
like new. Fireplace, furnace
heat, walled lot. Only \$19,750.

DEEP WELL ESTATES
BEAUTIFUL 2 bedroom, 2 bath,
TV room, den, garage. POOL.
Gorgeous view. Owner leaving.
SACRIFICE \$31,500.

SPECIAL—New, finest construc-
tion. 3 bedrooms, 3 baths,
POOL, Close in, luxurious. Com-
pletely furnished \$36,500, sensi-
ble terms.

SLEEPER—2 adjoining R-2 lots
100' x 100' plus. Sacrifice, \$15,000.
Have several good buys in resi-
dential lots.

1546 N. Palm Canyon Ph. 5685
841 BILTMORE Circle —(directly
south of Caballita school). New 3
Bedroom, 2 bath, modern de-
sign — excellent construction,
choice location. Built to sell for
\$32,500 — sacrifice now for just
\$28,000. Ph. 2909. Also R-1 lot
\$6500.

3 BEDROOM house, furnished,
drapes, patio, landscaped, fruit
trees, fenced, carport. \$9000. Low
down payment. 338 N. Calle San-
ta Rosa.

5 UNITS. Southend. \$39,500.
Home on R-2 lot South \$13,750
Pool, 3 and 2 baths South \$29,500
PETER NELSON REAL ESTATE
152 Highway 111 Phone 9539

1380 PASEO DE MARCIA (Heart
of DEEP WELL), 3 bedroom, 2
bath. POOL, wall, carpet, drapes
Way under priced at just \$32,500
Will show anytime. Ph. 2909.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL REALTOR
671 N. PALM CANYON DRIVE

OPEN — 1040 Olive Way. NEW
Owner built 3 bedroom, 2 bath
Good financing. Terms Ph. 4690

6 DELUXE NEW UNITS—All 1 bedroom, tile baths with tubs.
Walk-in wardrobes—sliding glass door to patio. 105 x 135,
room to add more—\$59,750.

STOREROOM with furnished liv-
ing quarters on highway, \$6500.
Terms. 2 bedroom house \$10,500.
Industrial lot, \$5500. R-2 lot for
7 units, \$3009. Ph. 5385 or 6060.
"ALL MEN ARE BROTHERS"

1337 BUENA VISTA, 2 Bedroom,
oversize Cooler, Walled lot. \$13-
500, \$1800 down. Phone 2909.

5 UNITS. Southend. \$39,500.
Home on R-2 lot South \$13,750
Pool, 2 and 2 baths South \$29,500.

Phone 5005 For Classified Ads!

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

Multiple Listing Office:
If you don't see what you want . . . ASK FOR IT

\$1850. Down—3 bedroom and 2 baths, brand new. Beautiful
view. Price \$13,750. Terrific Value.

LAS PALMAS AREA 5 bedrooms, 4 1/2 baths, beautiful grounds,
large swimming POOL. NOW \$37,500.

SEE THIS BARGAIN. Triplex, each 1 bed and lanai \$25,900
BUY OF BUYS. Only \$15,000 DOWN, 8 units, POOL. R3 lot. \$65,000
R-3 Hotel lot — south end. ONLY \$12,500
Residential near school. TERMS \$2000
R-1 near bus line \$2500
Beautiful residential, close in \$4500

CHOICE PALM CANYON FRONTAGE AND ACREAGE

Phone our RENTAL DEPARTMENT 2182

CULVER NICHOLS, Realtor

NEXT TO THE NEW POST OFFICE

Al E. Hoover John Bernet Jane Colgan Dick Edwards
Joe De Francis Marie Belyea
861 North Palm Canyon Drive Phone 2182

EXCELLENT VALUES!

CONTEMPORARY HOME IN EXCEPTIONALLY DESIRABLE
DESERT SETTING—2 bedrooms, maid's room, enclosed
lanai, plus furnished guest house. Attractively landscaped
corner lot. \$36,500 with carpets and drapes. Also can be sold
completely furnished.

PERFECT FOR DESERT LIVING.
3 BEDROOM, 2 bath, large fenced yard with plenty of room to
build that pool you want. Close to schools. Furnished.
\$26,500.

DELIGHTFUL MINIATURE ESTATE IN EXCLUSIVE TENNIS
CLUB AREA. 2 bedrooms, 2 baths, servants room and bath.
Glass wall in living room offers beautiful view of swimming
pool and the mountains. \$42,500 furnished.

OUTSTANDING LOTS
R-2 LOT — Riverside Place. A real buy at \$13,500. Can build
8 units.

2 RESIDENTIAL exclusive Deep Well Estates lots, \$8250 each.
FOR DIGNIFIED, COURTEOUS AND
EFFICIENT SERVICE
CONSULT

Harry Reid — Russell Wade

MEMBER PALM SPRINGS REALTY BOARD

LEW LEVY, Associate

\$50 S. Palm Canyon Drive — in Cameron Center Phone 2855

EXCEPTIONAL

\$16,500—Modern 2 bedroom, nicely
furnished, including automatic
washer and TV. Desert land-
scaped with redwood fence. Con-
venient to city center. Terms.

\$25,000 — NEW Modern 3 bedroom
2 bath, lovely large living room
with stone fireplace. A spacious
kitchen, built-in oven and range.
Double garage. Large lot com-
pletely walled for privacy. An
excellent location. Terms.

\$1195 — TERRIFIC Vista Lot.
Beautiful city residential district,
panoramic setting. \$200 down.
Easy terms.

\$2750 — large view lot. Excellent
district.

\$3000 — lovely hillside lot, south
end.

\$32,500 — COMMERCIAL FRONT-
AGE 100'x250'. Palm Canyon
Drive. Terms.

LARGE HILLSIDE residential lot,
100'x146, needs no fill, on paved
road. \$5500. Terms.

100 FT commercial frontage, Palm
Canyon Drive. \$23,000. Terms.

ADOLPH ISRAEL

Realtor

"THE BUYERS BROKER"

671 N. Palm Canyon Ph. 2981

SACRIFICE
FOR IMMEDIATE CASH
160 of the Desert's choicest acre-
age. \$575 per acre. Make offer.

R-1 LOT Desert Palms Estates.
Below market at \$3500.

R-3 CORNER. Indian Avenue.
Room for 46 units. \$25,000.

Ernie Dunlevie

Paul Carlson Johnnie Johnson

Joseph Paozzi Lewis Cond

1807 N. Palm Canyon Drive

Phone 2650 or 9178

HEY THERE

LOOK ONLY

\$1500 Down

FULL PRICE — \$16,000

2 Bedrooms, 1 bath, nice living

room, kitchen, good heating and

cooling. 2 car carport. All walled.

Desert landscaped. Partly

furnished. Not new, but nice.

ALSO

2 Bedroom, 2 bath — \$1500 Down

FULL PRICE \$16,100

Phone 2305 ANYTIME

NICEST WE'VE SEEN

In a long time. Furnished. POOL

Walled. 3 Bedrooms, Carport.

\$22,500.

FRANK MILLER

JEAN KERMOTT, Associate

428 N. Palm Canyon Ph. 2929

Phone 5005 For Classified Ads!

FOR CLASSIFIED ADS

AMY NELSON

\$12,500—2 bedroom, center town, fenced, patio, small down.
\$14,750—Furnished 3 bedroom, 2 bath, patio, center town.
\$13,750—New 3 bedroom, 2 bath, \$1875 down.
\$25,000—Large 3 bedroom, pool, fenced, good location.

UNITS:

\$35,000—Furnished 3 units, pool, nice, \$10,000 down or T.D.
\$100,000—Furnished 16 units, 9 kitchens, pool, 29 per cent down.
\$21,500—Furnished duplex, double garage, good terms.

LOTS AND ACREAGE

R-1 Lots, \$2500 up Highway Lots, \$10,000 up
3 Acres—296 Ft. Palm Canyon Frontage, corner \$85,000
3 Acres Dates \$18,000

Phoenix—3 bedrooms and guest house, pool. Trade for here.

We Specialize in Trades. What Have You? Trust Deeds.

REAL ESTATE SALESMAN OR SALESLADY WANTED.

MEMBER REALTY BOARD AND MULTIPLE LISTING SERVICE

AMY NELSON, Realtor

2277 North Palm Canyon Drive

Phone 5254 or 5545

Peter B. Sheptenko

IDEAL FOR FAMILY WITH CHILDREN

3 BEDROOMS, 2 baths, nearly new, beautiful Swedish fireplace. Lots of glass. Large fenced lot. In excellent location, near schools.
TO CLOSE ESTATE.
\$19,500 or make offer

DEEPWELL AREA

CHARMING 3 bedroom, 2 bath home. Attractive flagstone fireplace. Luxurious carpeting and drapes. Large beautifully landscaped lot. Large completely equipped SWIMMING POOL. Just a dream home for ONLY \$32,500.

CHARMING DESERT HOME

EXCELLENT SOUTH END location. 3 Bedrooms, 2 baths plus maid's quarters. Large living room. Lush landscaping. Large completely equipped SWIMMING POOL. A terrific buy at ONLY \$39,500

20 UNITS

APARTMENT HOTEL COMPLETELY furnished. Excellent location near El Mirador Hotel. Room for more units. LARGE COMPLETELY EQUIPPED SWIMMING POOL. Completely furnished. \$155,000. Terms.

ENTIRE BUSINESS BLOCK ON NORTH PALM CANYON DR. EXCEPTIONAL investment opportunity. Will take small payment down and easy terms on the balance.

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Dr. Phone 2727

DON CAMERON

Says "NOW HEAR THIS"

\$20,500

3 Beautiful Acres—dates, Ruby Blush grapefruit, 2 Bedroom ranch house. Near Thunderbird.

\$17,500

2 Bedroom Home — Carpeted, drapes, stove, refrigerator. Gorgeous view. Large lot. Pool privileges available.

\$1100 PER ACRE

20 Acres—400' Highway 111 frontage. Easy Terms.

DON CAMERON

Realtor

ISABELLE CAMERON, Associate Highway 111—Rancho Mirage Phone P.S. 8-4932 — 8-5354 and Palm Desert 76-3361

SUMMER HOURS

Monday Through Saturday 11-5 Sunday 10-1

WAITING

Just For You

2 BEDROOM house with 2 bedroom guest cottage, close in. \$13,500. Terms.

14 UNITS with pool in best hotel area. Just reduced to \$90,000. Terms.

Ralph Weinstein

REALTOR

Associates

EVE MORGAN

EDYTHE WEINSTEIN

256 1/2 S. Palm Canyon Drive Phone 2884

LOCAL INCOME SECURITY. Motel—gross income \$10,000. Only \$55,000.

TRAILER PARK—Gross income \$85,000. \$140,000 down.

FOR LEASE—THERMAL — 3000 sq. ft. building in new manufacturing and industrial area. 15 KW electric service. Reasonable.

CITY OF COACHELLA—20 acres surrounded by improvements. Should double in value. Priced low.

TRAILER PARK SITE — Palm Springs. Approved. Inquire, Wulff & Caniff. Ph. 8-5285, evenings 3209.

GENERAL

2 BEDROOM custom built, Palm Desert area. \$11,750. See them now! TED SMITH, Realtor.

71-691 Highway 111, Rancho Mirage. Ph. Palm Springs 8-5022.

AN IDEAL HOME FOR MOM, DAD AND THE KIDS

STOP WORRYING — THE SMALL FRY CAN'T CLIMB OVER THE FENCE THAT SURROUNDS THIS POOL.

NEW ATTRACTIVELY FURNISHED. VIEW HOME. 2 BEDROOMS, 2 BATHS, RUMPUS ROOM, LARGE LANAI, WALLED SOUTH PATIO.

LOADS OF EXTRAS — GARBAGE DISPOSAL — WATER SOFTENER — TWO REFRIGERATORS — LAUNDRY EQUIPMENT.

FURNISHED \$39,500 TERMS

Small Home in Exclusive Section

MODERN, STUDIO TYPE 2 BEDROOM, 2 BATH HOME ON UNUSUALLY LARGE LOT. VIEW FROM EVERY WINDOW.

PRICED AT ONLY \$19,500 UNFURNISHED

11 Units Furnished

NEW — CLOSE IN — BEAUTIFUL POOL. ROOM FOR 6 MORE RENTALS

PRICE \$135,000 — TERMS

Muriel E. Fulton, Realtor

FRANCES WILSON

FRANCES ELLIOTT

Oasis Building — 125 South Palm Canyon Drive

Palm Springs, California

Phone 2225

Real Estate for Sale 35

BEAUMONT

BEAUMONT—Beautiful home and gardens. Completely furnished \$23,500. Must be seen to appreciate. 1061 Palm Ave. For appointment call Victor 5-4574.

THOUSAND PALMS

COMPLETELY furnished home in Hidden Springs. \$19,100. For quick sale. Write Box 227, 1000 Palms, Phone 791.

Exchanges 36

WILL EXCHANGE 80 acres subdivided into 400 lots duly recorded free and clear for what have you to \$80,000. Write auditor. 1206 W. 2nd St., Los Angeles.

Real Estate Wanted 37

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS MOST PROGRESSIVE OFFICE

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

CASH TALKS!

LIST WITH US—have cash buyers for 2 and 3 bedroom homes under \$15,000.

E. C. Garland

REAL ESTATE

482 N. Palm Canyon — Ph. 2140 Residence Phones 4878 — 9157

WANTED property in or near Palm Springs. Will swap my business property near San Francisco as down payment \$33,000 equity. Cal Brown, Box 512 Cathedral City. Ph. 83401.

FOR BEST RESULTS

List Your Property With Adolph Israel Realtor 671 N. Palm Canyon

Wanted to Rent 39

WANTED—Motel in exchange for 400 lots clear, value \$80,000. See Auditor, 1200 W. 2nd St. Los Angeles.

PRIVATE party wants to buy from owner, Palm Canyon frontage. Ph. 2097

R-2 UNIT FROM OWNER! WRITE DESERT SUN BOX 190 FILE B-7

HOUSE from owner. Rent or buy. Up to \$14,000 1/2 cash. Describe fully. Write Box 190, File A-9.

RETIRED Couple desire small 2 bedroom furnished house, nice neighborhood in Palm Springs or vicinity. Years lease with option to buy. Write details to P.O. Box 551 — Palm Springs.

WANT 2 or 3 bedroom furnished house on lease, starting July 15. Write Desert Sun, Box 190, File B-4.

PERMANENT RESIDENTS Want 2 bedroom unfurnished house. Close in. Reasonable. Ph. 5005

Rooms for Rent 40

\$60 MONTH FOR 2 LARGEST POOL — Coffee Shop Everything Furnished PALM SPRINGS PUEBLO 1983 North Palm Canyon Phone 2273

SUMMER RESIDENTS MOST modern REFRIGERATION cooling. Studio rooms for 2 — \$12.50 weekly each. TV. POOL. CHATEAU V. Phone 9078

BANNING — LARGE FINELY FURNISHED ROOM, PRIVATE BATH. GENTLEMAN. VICTOR 9-2550.

SINGLES, doubles, kitchen privileges. \$8.50 weekly up. Near Airport. Phone 9973.

COZY ROOM in nice home. Cooking privileges, large closet. \$35 month. Call 2478 or 5434.

Apartment for Rent 43

SUMMER RENTALS

CENTRALLY LOCATED

Large, Attractively Furnished Apartments and Rooms. Suitable for 2 or 3—LARGE POOL. REFRIGERATION. CAPRI HOTEL. 980 N. Indian Ave. Ph. 9313

ATTENTION SUMMER WORKERS—Offering limited number deluxe accommodations, including complimentary breakfast, large pool, air conditioning. We can arrange a rate you can afford. Call 9362 or 9977.

3 ROOM furnished apartment, swimming pool. Last 2 and 1st month rent (\$500) required in advance. \$200 month for 9 mos. and \$100 for 3 mos. 580 Calle Palo Fierro, Palm Springs.

4 UNITS — Brand new. Three—2 bedrooms, unfurnished. One—1 bedroom furnished. Reasonable on Lease. No pets. 350 Chuckwalla Road, Palm Springs.

TEWA LODGE Hotel Rooms. Apartments. Clean, Cozy, Air Conditioned. Will Rent for Summer. Reasonable Rates. Ph 5186

REAL homey apartment, porch, TV, also, 1 or 2 bedroom separate houses, redecorated, attractive yearly rates. Las Castas, 133 Ocotillo Ave.

TENNIS CLUB AREA Luxurious kitchen apartments. Air cooled, pool, TV, utilities Paid. Low summer rates. Phone 5184.

ARE YOU "COOL"? Try One of Our Brand New Refrigerated Units — \$3. Day \$15 Week — \$55 Month CENTER OF TOWN — Ph. 2957

SUMMER RATES KITCHENETTE apartments and rooms. Air cooled. Centrally located. Swimming pool. \$45 month up. Call 9006.

SPACIOUS 3 room apartments, air cooled, nicely furnished, private pool and patio. Available now to October. Very Reasonable. 970 Parcela Place.

SUMMER RATES—1 and 2 bedroom. Day, week or month. Pool, TV in every unit. Bermuda Palms, 650 Indio Rd. Ph. 9944.

1 BEDROOM furnished apartment \$50 month for summer, including utilities. Inquire 475 North Palm Canyon.

UNFURNISHED new 1 Bedroom, for lease. Utilities paid. Air conditioned. T.V. Cable Ph. 9584.

NEW DE LUXE furnished TV, Cable, air conditioned. Reasonable. 311 Chuckwalla. Ph. 3285.

FURNISHED apartment for rent. South Palm Canyon. \$65 month. Call 7848 after 5:30 p.m.

BEAUTIFUL modern kitchenette apartment, reasonable. Quiet location. Ph. 5065.

FURNISHED — CENTER OF TOWN—REASONABLE RATES. MONTH OR YEAR Ph. 3972.

HOUSE for rent. 2 bedroom, rear. Furnished. Large cooler, TV aerial. \$50 mo. summer. Ph. 83684.

ATTRACTIVE, modern, 2 bedroom home, cooler, pool available. Call 4558 or 4553 or write Desert Sun, Box 190, File B-6.

3 BEDROOM House with Pool. \$125 Month on Lease. Phone 8-7284

UNFURNISHED—New 3 bedroom, 2 bath home, near schools. Long lease, \$135 month. Ph. 3923.

2 BEDROOM nicely furnished house near Tamarisk Club. Yearly or summer season. Phone 2545

READ SUN CLASSIFIED ADS

MURPHY REALTY CO. EXCLUSIVE SCOOP!

NORTH WEST CORNER SUNRISE WAY AND HIGHWAY 111. ZONED R-2. SIZE APPROXIMATELY 200'x200' PLUS. UNEXCELLED LOCATION.

SEE THESE LOTS ALSO

R-1: 100x102 \$3500
R-1: Approximately 90x275 \$15,000
fronts Palm Canyon Drive
R-2: 100x104 \$5000

YOU'LL LOVE IT!

THE CUSTOM designed furnishings will delight you. But tour the 3 bedrooms and 2 baths, the unusually spacious living area, gaze on the attractive landscaping and pool... then relax in a comfy chair and agree with us that this property, complete, is a bargain at \$46,500

ROOMS FOR THOUGHT!

4 OR 5 BEDROOMS, with baths, plus a large living and dining area leading on to spacious porches; beautiful grounds with lots of room, walled and private. Zone R-2. It's furnished. \$33,500

Save Time

5102 — Phone — 5514

Call Us

GRAHAM DEXTER

ROY RANDOLPH

CHARLES HARRIS

MILDRED POTTER

HAROLD E. MURPHY

MURPHY REALTY CO.

MEMBER PALM SPRINGS REALTY BOARD & MULTIPLE LISTING BOARD 464 N. PALM CANYON DRIVE

Houses for Rent 46

Rentals

NOW IS THE TIME

TO LOCATE

FOR NEXT YEAR

APARTMENTS AND HOMES FROM \$100 MONTH

CALL US

5102 5514
Murphy Realty

464 N. Palm Canyon Drive

SUMMER RENTAL. Owner going to Europe. In Smog-Free Bel Air, suburb of Los Angeles, 4 Bedrooms, 4 baths. Servant's quarters with bath — Modern home, with beautiful view. Very cool location. Ten minutes to Beverly Hills, 15 minutes to beaches — \$500 monthly. Call Crestview 6-3359 or write Suite 106, 9629 Brighton Way, Beverly Hills, California.

OWNER'S 2 bedroom furnished home, 15 minutes from beach. From June thru October. Water and garden furnished. Phone Kimberly 3-5007 mornings or write Lola F. Cleland, 1306 W. 10th, Santa Ana, Calif.

THE VERY best location. Nice home, large grounds, pool privileges. 3 bedrooms, 2 baths, furnished. \$210 per month; without extra bedroom and bath \$155 month. Ph. 9236.

LOVELY furnished house. 1 bedroom plus Den-Bedroom. \$100 month-year round. Adults only. Clark 68-762 Broadway, Cathedral City.

3 HOUSES, 1-2- and 3-bedrooms. Inquire Tramview Water Co. Ph. 8-7283.

FURNISHED 2 Bedroom, 2 bath home. \$100 per month. 412 N. Indian Ave. Phone 2909.

Trailer Rentals 49

PALM SPRINGS TRAILER VILLAGE. A-18. \$50 per month. See Park manager or call 4030.

Household Goods 50

FOR STORAGE—Big roomy steel Wardrobes, \$19.95 up. Unpainted Chests, all sizes, \$7.50 up. Sleep-Well Mattresses and box springs twin size only, 2 sets for \$69.50.

Maher Furniture

Dillon Road, No. Palm Springs D.H.S. 4-3691

NEW SINGER Sewing Machines, vacuum cleaners. Rentals and guaranteed repairing. Call our bonded company representative c/o The Fabric Shoppe, 406 N. Palm Canyon Dr. Phone 6165 or Singer Sewing Machine Co., Indio 7-5791.

11 CU. FT. SERVEL GAS refrigerator, excellent condition, \$100. Clark, 68-762 Broadway, Cathedral City.

TWIN BEDS — box springs, mattress and frame \$20 set. Fridgidaire — Perfect condition \$95. Electric Stove \$20. Ph. 4140.

RAMON MODERN FURNISHINGS

WE HAVE the largest stock in the Palm Springs area. Come in, browse around without obligation. Low down payment, up to 24 months to pay.

Good Trade-in Allowances Corner Ramon and Sunrise Phone 2173

Trailers for Sale 51

MARKET TRAILER SALES

Pan American — Spartan Roadliner—Clipper Flamingo—Paramount

1308 8th Street Riverside, Calif. Phone Overland 3-8080 CLOSED SUNDAYS

INSPECT THESE HOMES TODAY!

\$15,750—3 Bedroom, 2 bath, completely furnished. Why rent? \$17,900—New modern 2 bedroom. Built-in oven and range. \$24,750—Almost new 3 bedroom, 2 baths. POOL. Fenced. \$29,500—Palm Canyon frontage, 3 bedrooms, 3 baths, furnished. \$69,000—4 bedrooms, 4 baths, luxury furniture. POOL. Exclusive Las Palmas Estate Home. Reduced from \$90,000. \$37,500—5 bedrooms, 4 1/2 baths, exclusive Las Palmas area.

INCOME

\$15,500—Full price for modern furnished duplex. HURRY! \$37,500—4 Units. Beautiful owners apartment. Close in. Bargain. \$75,000—12 Units, furnished, pool. Best buy in town. Hotel area.

LOTS

R-1—Large, in new area. All utilities, sewers. \$3950. R-1—Best Deep Well location. Walled 3 sides. Only \$8500. R-2—100x100. Top location. Only \$8500.

RENTAL

Large 3 bedroom, 2 bath, furnished, pool, patio. \$200 month.

COLVEN JEKYL BRADLEY ASSOCIATED REALTORS

Bill Colven

Mike Jekyll

G. T. Bradley

ASSOCIATES

LES MOHRS

ERNEST LINDBERG

457 N. Palm Canyon, Across from Citizens Bank Phone 2734

MULTIPLE LISTING OFFICE

Misc. Wanted 61

Urgently Needed

BY NEARBY ORPHANAGE Clothes—all sizes, towels, canned food, toys, etc. Articles may be left with Mr. Price in office at Doll House, 1032 No. Palm Canyon Dr. Week-days 10-4 p.m. or contact ???

WILL PAY \$1 for lb. of used mix stamps. K. Burke, 1375 Sagebrush, Palm prings. Ph. 6830.

Used Cars for Sale 70

1953 FORD V-8 New Paint. New Seat Covers. Good rubber. \$795

1952 FORD V-8 Victoria FORDOMATIC. Radio and heater. New paint. New



TEN THOUSAND DOLLARS from Palm Springs was handed to the United Jewish Appeal in New York City recently, when community leaders from all parts of the country met to present checks from their local community drives. Shown above, at right, is William H. Friedman, Palm Springs Jewish leader, passing over the Village UJA's part-payment check to Samuel H. Daroff of New York, UJA national cash chairman. The other men, left to right, are Michael Stavitsky and Samuel Rothberg, both of New York and both cash co-chairmen, and Col. Chaim Herzog, Commander of the Jerusalem military district of Israel's defense forces. Friedman's \$10,000 payment here was in addition to \$25,000 recently turned over to the Los Angeles drive headquarters. The Palm Springs drive to date has yielded \$51,000 of a \$56,000 goal, and will be continued in the fall.

PROPERTY LINES

By the Palm Springs Real Estate Board

"He hath good judgment who relieth not wholly on his own." An old proverb . . . Really something to ponder on—particularly if you happen to be a person looking for property . . . Bear in mind that a realtor is a person who has the same problem you have . . . He is a family man . . . He needs a home that is adequate for his family . . . He needs a business location suitable for his type of business . . . There is only one difference between you . . . He not only has the same experience you have had in looking for property—he has added study and technique to his experience . . . The realtor is a professional property man . . . It is his job to know about property and to know where to find it . . . His judgment is a considered and mature judgment . . . If you are looking for property it would be well to add the judgment of a realtor to your own.

From here and there along the street come repercussions from our note of a couple of weeks ago—anent the number of deals in one day . . . Comes Al Ziskin, of the Gannon office, to tell us that last summer he put three sales a day into escrow on two different days . . . It is said that he did not faint . . . Harold Hicks has been seen in Palm Springs . . . Last week we mentioned that the T R (identification on request) office made three sales in one week to each other . . . Apropos, we receive a letter from Jack Meiselman, telling us that the homes they sold each other were all Meiselman homes . . . Better go down and give that office a pep talk JM . . . they should do better than that . . . It's summer, so don't expect too much . . . But where did we read the definition of a taxidermist . . . One who knows his stuff . . . That's escrow for today . . .

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EQUIPMENT RENTALS
CONCRETE CURBS, ETC.
Paving "Driveways to Highways"
—AT REASONABLE PRICES!

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The Desert Sun Thurs., June 28, 1956

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State's Gas Tax Revenue Down

SACRAMENTO—Gross revenues from the state tax on April whole-sale distributions of gasoline and other high-test motor vehicle fuel in California amounted to \$23,511,324, according to Robert E. McDavid, Fourth District Member of the State Board of Equalization. Tax refunds by Controller Robert C. Kirkwood during April to purchasers of some 25 million gallons of fuel for nonhighway use totaled \$1,533,861, or 6 1/2 per cent of the gross tax liabilities accruing during the month. After these refunds, there remained \$21,977,463 of net revenues for construction and maintenance of state highways and local roads. The gross revenues of over \$23.5 million, and the 392 million gallons of taxable distributions producing these revenues, were down 2.7 per cent from the preceding month's figures but were up 3.9 per cent over the corresponding figures for April 1955.

SEASON-END CLEARANCE

SALE

Prices Already the "Lowest"
— Now Lower Than Ever!
OPEN EVENINGS UNTIL 7:00

Monroe's for MEN & BOYS
Clothing—Shoes—Sportswear
155 E. ANDREAS—Opposite California Electric

Rotary Club Of DHS Names 1957 Committees

DESERT HOT SPRINGS—The Rotary Club committees and organization for 1956-57 have been announced by President Herb Seales.

Rudy Ludwig has been named club service chairman, with the following members assigned to work with him:

Attendance, Joe Kanya, Howard Carr, Bob Morris; classification, Don Hulbert; club bulletin, Kanya; fellowship, Al Horton, Dr. LeRoy Stewart; magazine, Gib Holway; membership, Red Kean; program, Elmer Rebigier; public information, Walker Larsen and Red Edson; Rotary information, Chad Cornelius; sergeant-at-arms, Sam Benton.

Community service chairman will be Walter Klocke. Working with him will be: Boys' and Girls' Week, Les Morgan; community safety, Sherman; crippled children, Dr. Charles Starr; student guests, Kanya; youth, the Rev. John Scarsberry.

Vocational service chairman will be Cliff Babin, assisted by Cliff Stewart, in charge of the four-way test, and Ted Leonard, supervising competitor relations.

Charles Meadows will be international service chairman, assisted by Julius Nathancon, in charge of international information, Bob Morris, international students, and John Keil, Rotary foundation.

Used Car Idea

STAMFORD, Conn. — A housing development offered with each \$27,000 home a stove, refrigerator—and a used car.

Nurserymen Association Gives Tips On Summer Flowering Perennials

Paint your garden red, yellow, pink and blue with summer-flowering perennials and you'll not only enjoy wonderful bright colors outdoors but beautiful cut flowers for attractive indoor bouquets as well, said the California Nurserymen's Association in a seasonal tip to gardeners today.

Pale yellow and deep gold flowers, daisy-like in shape, bloom on the yellow marguerite. The marguerite is available in white also. The dalmatian bellflower, six to 15 inches in height, is an outstanding border plant. It blooms from May to July with violet-blue, flared, bell-like flowers set midst rich green foliage. This summer perennial may bloom a second time during early fall.

Another long-blooming perennial is the chrysanthemum. There are of course many chrysanthemum species and varieties, offering the gardener a wide range of colors and blossom forms. Carnations and sweet williams are two members of a large family well known and liked as summer perennials.

Plan to plant some of these summer-flowering perennials now. And try them in several ways in your garden, said the association. A few excellent locations are in front of hedges, in newly-planted shrub borders, in place of annuals and in small areas inset in the pavement of the patio or terrace.

TODAY'S BEST DESERT BUY READY TO MOVE IN 3 BEDROOMS—2 BATHS

1. COMPLETELY FURNISHED ✓
2. Wall to wall carpeting
3. Custom drapes
4. Paddock pool
5. TV. cable
6. Fireplace
7. Lanai and barbecue
8. Automatic washer
9. All fenced on estate lot
10. \$25,000 on terms

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80 MERCURY PHAETONS

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IN ED SULLIVAN'S
\$425,000 MERCURY CONTEST

JUNE 11th—AUGUST 4th

10 EACH WEEK IN 8 WEEKLY CONTESTS 2680 PRIZES IN ALL

1st PRIZE EACH WEEK

MERCURY MONTCLAIR PHAETON

plus all-expense paid trip to New York for two via American Airlines • suite at Waldorf-Astoria • guest of Ed Sullivan at his show.

2nd - 10th PRIZES EACH WEEK

9 MERCURY MONTEREY PHAETONS

... plus 25 G.E. portable TV sets, light, easy to carry . . . 300 Elgin American Signet automatic cigarette lighters each week.

SPECIAL BONUS AWARDS

\$10,000 CASH to new Mercury buyers—Awarded instead of new Phaeton if you buy a new Mercury during contest and before being advised of winning one of the 10 top weekly prizes.

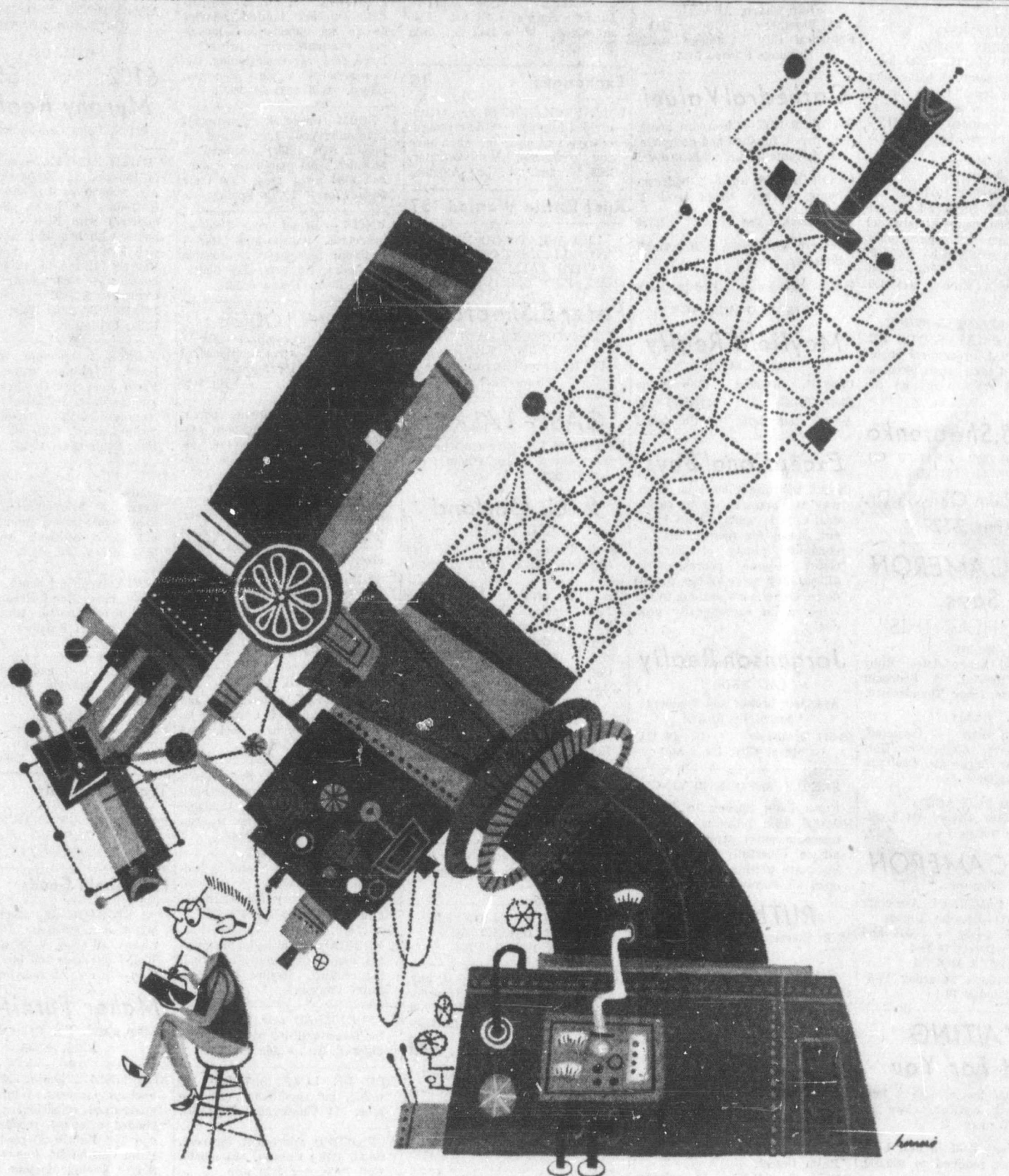
\$2,000 cash to used car buyers—Awarded in addition to new Phaeton if you buy a used car during contest and before being advised of winning one of the 10 top weekly prizes.

(See Official Entry Blank for details)

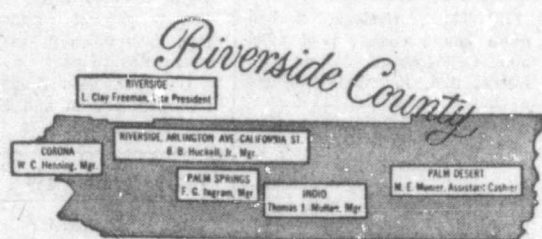
YOU CAN ENTER EVERY WEEK . . . here's all you do!

- 1 Go to your Mercury dealer today.
- 2 Pick up Official Rules and Entry Blank.
- 3 Complete last line of Mercury Phaeton rhyme.
- 4 Mail Official Entry Blank to "Mercury Contest".

GO TO YOUR MERCURY DEALER TODAY!



Can BIG things be expected of Riverside County's high school students?



SEVEN BRANCHES SERVING RIVERSIDE COUNTY

We think so. And we of Bank of America hope to encourage our county's high school students by rewarding high scholastic standards, good citizenship and individual achievement through our Southern California Achievement Awards Program. This year, for example, 105 Riverside County young people were among the outstanding students who received a total of \$22,100 in cash awards, 1,744 certificates and 572 engraved trophies from our bank. Encouraging its future leaders in this way is another example of how Bank of America serves Riverside County. We're statewide, sure . . . but local, too!

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